

Max. Min. May 21...02	65
May 18... 87	56
May 22... 98	61
May 19... 94	56
May 23... 84	59
May 20... 99	61
May 24... 86	56

Study Plans for 2-Section Circus Program in 1951

Directors Consider Split Program With Part of Events Before Easter and Rest Of Annual Celebration Later in April

Possibility that a plan may be recommended to the board of directors of the Desert Circus to shuffle events of the big spring celebration next year to meet the problem posed by the exceptionally early Easter on March 25, appeared this week following two conferences among circus leaders.

List Events Now, Appeal Of Chamber

An appeal was sounded this week by the Chamber of Commerce to all organizations in the Village, estimated at 70 or more, which are planning events during the coming season, to acquaint the chamber of their plans at once.

Haste in reporting projected events with the Chamber, William Dunkerley, manager of the organization announced, is the necessity of scheduling events to avoid two or more taking place on the same day "thus detracting from each other," and the preparation of material to be used in a brochure for out-of-town dissemination.

The Chamber in addition wishes to offer suggestions and guidance to those organizations and to plant out-of-town publicity for those events which are open to the public in order "to build interest and attendance at such affairs," Dunkerley stated.

He said the Chamber was now preparing the Calendar of Events for the 1950-51 season and assistance from the various organizations in the Village is needed as it was last year.

"Once an organization gives us the dates of planned events," said Dunkerley, "the records of the Chamber of Commerce are checked to determine whether the dates conflict with any other event already scheduled."

In this manner, he said, such conflicts as have occurred in the past will be avoided.

"Even if it's only the approximate date," he added, "let's have it now."

This Side Of the Sun

By Phat

May is fleeting
June is high
Temperatures soon
will be high.

But we can be happy about one thing down here at the Sun. . . . May didn't make a bad out of us. . . . Like we said, (and is) the best month of the year. . . . Even at that they are still maligning us at every chance. . . . The L.A. Herald the other night commented on a 70 degree top in Los Angeles and for no reason at all, added "and in Palm Springs it was 103, 33 degrees higher." It was not. . . . It was only 102. . . . And one degree means a lot, as any university graduate can tell you at this time of the year. . . . And with all of the United States to pick from, why did they have to choose us?

READING in the papers the other day I noted where it was 600 years ago that Johann Gutenberg, German printer, invented movable type and revolutionized the business of reading. . . . I don't know whether I like him or not. . . . He has caused me more grief in the years I have spent at getting out newspapers than any other person. . . . If it wasn't for him I'd never write "friends" and have it come out "fiends" or write "windows" and have it come out "winders" or "brokers" and have it come out "brockers" etc. . . . A typographical error is a thing that hides itself cunningly in a proof and then pops out and sneers at you in the paper the next morning. . . . If Johann hadn't made his discovery, the way wouldn't have been opened for all of those

ALSO I saw by the headlines that Truman had sent Lie to Moscow. . . . Something like coals to Newcastle. . . . Then there was an item about telephone rates going up. . . . Wish the phone company would petition for better manners for party line users instead. . . . I'm on one. . . . Other day I tried to dial at 1:15. . . . Heard a woman talking about shopping at the Safeway. See THIS SIDE, Page 6

Vets Unite In Memorial Day Service

Villagers are invited to attend observance of Memorial Day next Tuesday when rites jointly participated in by the Owen Coffman Post of the American Legion and the Frontier Post of the Veterans of Foreign Wars takes place at the Wars Memorial building at 10 a.m.

Following services at the Wars Memorial building, members of both service organizations will assemble and march in a body to the Palm Springs cemetery, where Village war dead will be honored.

Flags and a bouquet of poppies will be placed on the graves of John F. Breske, Cliff Frager, William H. Hart, Thomas Langdon, Earl B. Pinckard and Cecil H. Isenagie. Arrangements for the ceremony were handled by David W. Dunsworth of the VFW and Larry Richards for the American Legion.

Village Pays Small Amount For Protection

John Q. Citizen in Palm Springs is paying approximately 2.3 cents per day for police protection with 45 per cent of police work annually arising from law violations and disturbances on the Indian Reservation.

That statement and more pertaining to police work was made in an address delivered by Chief of Police August Kettmann before Palm Springs Rotarians in meeting at the Chi Chi Wednesday.

SOME OF THE eye-opening statements made by the chief included the following: That the estimated population of Palm Springs following the current census will approximate 10,300 persons as compared with 3430 in 1940 and 7,213 reported following a special census in 1945. The cost per person for police protection was based on the population of 10,300, the chief said.

He further stated that the Village has 29 bars in operation most of the year and 34 liquor licenses, as compared to Riverside with 11, Beaumont with 1, Indio with 8, Banning 1 and Blythe 4.

HE SAID it was difficult to patrol and check on 203 hotels and added to this task are eight parked streets, automobiles parked on streets by owners who are careless of valuable left in their cars. He decried the lack of recreation for the negro population in the Village which adds an additional problem for police personnel consisting of only 18 men and three women.

Patrol officers are forced to make two door-checks nightly as compared to assistance rendered in other communities by private patrols doing this work.

"During the summer months the police force makes between 375 and 400 vacant property checks daily," the chief said.

HE URGED that an ordinance be passed requiring the fingerprinting of persons employed by bars, hotels, restaurants and as domestics, as is done in Las Vegas, Reno, Florida and other resort areas. Since the voluntary agreement of fingerprinting by three organizations in the Village, the police department has been able to make refunds available by him, refunds were made to season ticket holders.

The AAA will announce the time and place for these refunds when the are received from Luxur at present in Duluth, Minn.

The association board will meet Tuesday to discuss the situation.

He Leaves Town

Howard S. Alley, 411 N. Bixel street, charged with drunkenness was "floated" out of town when he appeared before Judge Eugene E. Theriault, Thursday morning and pleaded guilty.

No Action Taken in Appeal To Extend Trailer Zoning

Members of the Palm Springs Planning Commission in session Wednesday afternoon took no action on an application to extend the trailer park zone in section 26 south of the Palm House.

The petition seeking this variance was presented by Howard Perdue, Indian agent in behalf of LaVerne Milanovich who in turn is representing his daughter Virginia Milanovich a minor. It was the second hearing on the petition with final action

Lost Watch Found On Village Street

Mrs. Yetta Rieder, 1935 Vermont Ave., Los Angeles who on April 30, reported at the hotel where she was a guest, the loss of a \$65 watch had it again today.

The watch was found on a Village street by Mrs. Thelma Chastian, 738 S. Plymouth boulevard, Los Angeles, and inquiry by mail first to the chamber of commerce, later with Mrs. Rieder, returned the watch to the owner.

Guiberson Loses in Plea for \$9,000,000 Cement Mill Loan

Palm Springs School Year Ends Today

Program Tonight Honors 67 Seniors At High School

Sixty seven seniors tonight will receive diplomas at the twelfth annual commencement at Palm Springs high school. Last night 92 were graduated from Nellie N. Coffman Junior high school and at the elementary school of the district scores of sixth graders were awarded certificates of promotion at ceremonies during the week.

After today, schools in the Palm Springs Unified School district will be closed until next September.

COMMENCEMENT week for the high school seniors started last Sunday when C. B. Rimmer addressed the class in annual baccalaureate sermon at Community church. The rest of the week was devoted to final examinations and to final club meetings and closing of the business of the school year.

The exercises at the high school tonight will be in the patio of the school and will start at 7 o'clock.

Commencement speaker will be Dr. Frederick Hard, president of Scripps college at Claremont. "Living and Learning" will be his topic.

Salutatorian will be Norman Rasmussen and Valedictorian will be Hubert Fleisher.

A musical program will be presented by high school organizations.

ANNUAL HONOR awards by the Lions club, American Legion, and scholarship awards from the American Association of University Women, Woman's club and Faculty club will be presented.

Announcement of boys who will go to the American Legion Boys State and girls to the Auxiliary's Girls State at Sacramento will be made.

Last night in the patio of Nellie N. Coffman school, 92 eighth graders completed their elementary school work. A musical program was followed by the invocation by the Rev. Robert M. Hognath and a welcome by Robert Allsberry, class president.

Larry Ostrow spoke on "The Challenge of Graduation" and the annual D.A.R. American Legion and Woman's club music awards were presented.

Hilton McCabe presented the See SCHOOLS, Page 8

Lots of Smoke And No Roast

If Adolph Israel, realtor, planned to feast on the roast he had in his oven Thursday, his meal was ruined by a mean trick.

Firemen were called at 1:17 p.m. to the home of Israel, in the rear of 641 North Palm Canyon drive following a report that thick black smoke was pouring out of windows.

The roast was found in the oven of Israel's kitchen stove transmuted by heat and flame into a tasteless chunk of hard cinder. No other damage was reported by police.

Now is the Time

Our classified department reports an all-time high this past week for result-producing ads.

Among articles sold were such items as an 8 foot Servel refrigerator, a Frigidaire, a trailer, 2 Chihuahua puppies, etc.

Frequent cancellations came in due to houses and apartments rented before the expiration of the ad. A realtor also reported business property sold through his ad.

Hosts of readers comb the want-ads every week. Perhaps some were disappointed at being unable to find the very item you forgot to advertise.

Remember the deadline for next Friday's issue is 10 A.M. Thursday. Don't be late!

Act to Include All Village in Census Count

Chamber of Commerce And City Hall Aid In Checking Names

Concern was expressed today by city and Chamber of Commerce officials over the correctness of the 1950 census here following many reports by persons who said they had not been included in the count.

Russell Rink, city manager, pointed out that a correct, 100 per cent census count was of utmost importance to Palm Springs financially as most state and federal allocations are based on population figures.

UNDER THE RATIO in effect last year, Rink said, each person represented \$5.46 to the city in auto license fees allocations and in gasoline tax returns for street work here.

William Dunkerley, secretary-manager of the Chamber of Commerce, pointed out that a correct census was important to the city also in the matter of publicity and prestige.

Both declared their willingness and intention of aiding in a move to see that everyone was counted.

TO ASSIST in this, Rink said that anyone missed in the count or who believes he or she was missed, may call 2202, the city hall, and the operator there will take the information. Rink will later pass this on to L. R. Hummel of Banning, who was in charge of the count here and in that city. Hummel, who said last week that the count was completed here except for some small areas, will then check these names against the official count.

Hummel, local director, and Frank Timmons of Riverside, assistant district director, both are eager to have the count as complete as possible. Both sent census forms to the city by the time they were used up in a short time.

Hummel's address is 40 West Ramsey street, Banning.

Ramon Road Plea Planned

Property owners along Ramon road from Highway 99 east through 1000 Palms to Dillon road, will meet with Supervisor Collis Mayflower and Rodolphe Commissioner A. C. Keith Sunday morning at Old Fort Oliver, Thousand Palms, to discuss a request for a graded road extending from the end of Ramon road at Hidden Springs ranch to Dillon road.

At present the road beyond Hidden Springs is narrow and winding and almost impassable. Residents along the desert road seek the improvement to be able to gain access to mail service and other facilities at Thousand Palms and Palm Springs.

Improvement of the road would encourage other owners to make improvements. It was pointed out.

All Summer

Additional firms announced that they will remain open all summer this week were: Palm Springs Village Theatre, Judy Osburn Associated station Orchard Trailer Villa.

District Hospital Directors Approve Plans and Ask Bids

Directors of the Desert District Hospital in official session Wednesday night approved plans and specifications for the construction of the \$350,000 to \$400,000 30-bed hospital structure to be located on 7.85 acres of land recently deeded to the District by the Government.

Florian Boyd, secretary of the organization, conducted the meeting which also saw a motion to advertise for bids for the erection of the hospital approved. Architectural drawings, and specifications were done by the architectural firms of Clark and Frey and Williams, Williams and Williams.

Carabiniere In Far-Off Italy Views Village Girl's Picture And Right Off, He's in Love

Mario Sacco's heart in far off Torino, Italy is no doubt palpitating to the tune of one of Cupid's arrows that had its origin right here in Palm Springs.

In a letter written to the Doll House, Palm Springs, he writes in a fine Italian hand that he is a "carabiniere" who led as tranquil and as peaceful a life as his duties permitted. But since viewing a picture of a Villager attired in an abbreviated swimming suit standing in front of George Strebe's Doll House he has been obsessed with only one objective—to obtain her name and address. The picture was published in a Torino newspaper.

Angelo Pistoni of the Amado Cafe translated the letter for George Strebe and the latter is now engaged in assisting, you guessed it, "cupid in finding the name and address of the girl."

State Includes So. Palm Canyon In 35 MPH Zone

Efforts of citizens in the southern part of town and of Police Chief A. G. Kettmann to curb speeding on South Palm Canyon drive was climaxed with success this week by action of the California division of highways.

That portion of the Drive and Highway 111 from the bridge across Tahquitz creek to Calle Palo Fierro is now included in a 35-mile-zone instead of being classed as an open highway.

CHIEF KETTMANN received word from the division this week that a re-survey of that portion of the highway had been made and that the number of buildings there and cross streets put it into the 35-mile-zone class.

Heretofore it had been a 35-mile zone.

For several months citizens living on the Drive in that area and on side streets leading into it, have been protesting that the street was a hazard and that sometimes they had difficulty in entering or leaving their streets or driveways.

WITH THE NEW zone, autoists speeding south at 55 miles per hour are subject to a ticket.

Speed laws are based on the number of developments and buildings along a thoroughfare. The 35-mile-zone had previously ended at the southern end of the Tahquitz bridge.

Chief Kettmann said the new speed limit would be enforced strictly.

Wet Mexicans Run Into Grief Here

Wet Mexicans crossing the "burning" sands of the desert between here and the border of their native land are meeting with a "bottleneck" that is a bottleneck of arrests. Police records indicate that more than a dozen more have been apprehended by local police here during the past two weeks and turned over to immigration authorities.

To Coronado

John G. Munholland, local realtor, left today for Coronado where he will attend a meeting of directors of the California Real Estate association. He plans to return on or about June 10.

RFC Denies Latest Move, Report Here

Industrialist Ill In Washington But Attorney Carries On

Samuel Guiberson's application for a loan from the Reconstruction Finance Corporation for a loan which to build a cement plant north and west of the city, was again rejected this week it was learned in the Village Wednesday.

Directors of the RFC, in session in Washington, D.C., refused his request for a \$9,000,000 loan for the Whitewater cement plant. Previously he asked for \$11,000,000.

GUIBERSON HIMSELF, was reported ill in a hospital in the national capital but Zach Cobb, of Los Angeles, his attorney has been acting for him in negotiations for the cement plant.

Word of the RFC action in rejecting the loan application was received by City Attorney Roy Colegate from Washington sources.

"Of course, he can try again," said Colegate, "but for a time at least, there will be no cement plant started near the Village."

THE CEMENT MILL was the cause of a heated battle in the county and a controversy over zoning issues which was climaxed a year ago in a referendum election. Desert interests brought about the election when supervisors overrode a county planning commission recommendation and voted to deconcentrate the area across Highway 111 from the Southern Pacific depot to permit manufacturing there.

Following the election which the pro-cement mill advocates won on the promise of plenty of jobs in the county, it was announced that work would be well under way on the proposed mill within a few weeks.

But no action has been started at the site eight miles by highway from the center of the Village.

Indians to Receive Money from Funds

Local Indians will soon receive \$150 each from tribal funds from a fund amounting to \$4,000,000 which is to be distributed among all California Indians. President Truman yesterday signed a bill authorizing the payments.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

WILLIAM DUNKERLEY

"Publisher for a Day"

(When things don't go right in a community, the chamber of Commerce usually gets blamed. It's the most criticized organization in every town—no matter how good. That's the situation which Bill Dunkerley, manager of the local chamber, has met with a constructive, well-organized program that has brought him respect and admiration.—O.B.J.)

A PHASE of Chamber of Commerce work which is not as well known as other activities is called "contact relations." Almost everyone knows that the Chamber handles the community's advertising program, solicits and works with conventions, plans, produces and places publicity, coordinates events, assists hotelmen and merchants and carries on many other activities which are conducive to building Village business. But "contact" work is done out-of-town so visitors to the Chamber only hear, "The Chamber Manager is in Los Angeles for the day."

Contact relations is a variety of public relations except that no contact is made with the public. It is a matter of contacting key business executives in metropolitan areas such as Los Angeles where there are approximately 5,000,000 potential Palm Springs visitors, a press and public relations center where large national firms headquarters officials who are interested in reciprocal business relations with a resort area such as Palm Springs. Contact relations is a matter of contacting (or better still, keeping in constant contact with) officials of these transportation, merchandising and banking firms. The Southern Pacific is a fine example because of many years of friendly and profitable relationship between this important nationwide railroad net and "America's Foremost Desert Resort." The Southern Pacific is interested in increased passenger traffic just as Palm Springs is interested in more visitors. Anything Palm Springs can do to encourage more Western travel stands a good chance of helping Palm Springs. So this is why your Chamber of Commerce makes trips to Los Angeles. The Advertising Director for the Southern Pacific in Los Angeles (Please turn to page 4)

Chamber Appeals for Help In Compiling Guidebook to Accommodations in Village

Appeals have gone out from the Chamber of Commerce to hotel, apartment and guest ranch proprietors and managers to furnish that organization with all data on accommodations available as soon as possible.

Plaza Theatre

Special schedule for Memorial week-end. (See below.) Box-office opens nightly at 6:45.

FRI.-SAT. MAY 26-27
Ronald Coleman is a one man riot as the smartest man in the world!
"CHAMPAGNE FOR CAESAR"
Celeste Holm, Vincent Price and Barbara Britton

SPECIAL STAGE SHOW!
Tonight (Fri.) Only
BALLET!
"SNOW WHITE AND THE SEVEN DWARFS"
Featuring the pupils of Constance McCormick, ballet and tap teacher for Randolph Dance Studio.

NO ADVANCE IN PRICES
SUN.-MON.-TUES. MAY 28-30
All aboard for the time of your life!

Dan Delley - Anne Baxter
"A TICKET TO TOMAHAWK"
20th Century Fox's great comedy of the great outdoors!
(Color by Technicolor)

CLOSED WED.-THURS.
MOVIES ARE BETTER THAN EVER

Village PALM SPRINGS

Continuous 1:45
Sat.-Sun.-Tues.-Thurs.
Boxoffice Opens 5:45
Mon.-Wed.-Fri.

FRI.-SAT. MAY 26-27
John Ford's lusty successor to Fort Apache and She Wore a Yellow Ribbon
"WAGONMASTER"
Ben Johnson - Joanne Dru - Ward Bond
A thousand miles of danger, with a thrill for every mile!

SUN.-MON. MAY 28-29
A crash in the night and her whole life was changed!
Barbara Stanwyck
John Lund
"NO MAN OF HER OWN"
Fate gave her the chance to take another woman's name... and live another woman's love!

TUES.-WED. MAY 30-31
A full-length "March of Time" feature about America's dizzy decade. Actual films seen during
"THE GOLDEN TWENTIES"
- also -
Louis Hayward-Jane Wyatt
"THE HOUSE BY THE RIVER"
with Lee Bowman

THURS. ONLY JUNE 1
Constance Bennett
Gracie Fields
"PARIS UNDERGROUND"
Also: "KILLER SHARK"
Starring Roddy McDowell
Remember—"MOVIE QUIZ"
Every Thursday Nitel
\$55510.000000
TEN THOUSAND DOLLARS IN PRIZES!

Safeway Awaits Permit for Planned Beautiful Building

William Bolesworth, Safeway executive from Los Angeles disclosed here in Palm Springs the details of the large new Safeway store which the company wants to build as soon as possible. "We have a beautiful building planned for Palm Springs," he said. "We're trying to get permission from city authorities to build it as planned. If our plans are not approved, as to height and lighting, the plans will have to go back to our engineering department for re-designing of the entire project and construction will be delayed."

"Safeway has outgrown its present, out-moded location," Bolesworth continued. "We are very anxious to provide the people of Palm Springs an outstanding, modern food store where they can get proper service."

"We feel that the one-story building needs a tower to break the lines of the long and wide modern design," Bolesworth explained. "And in addition, because of its extreme modern design, it should be lighted in the modern trend. We hope that we can work out with Palm Springs city officials suitable designs in keeping with the atmosphere of Palm Springs and the modern, efficient design of building so that it can be put out for bid by general contractors and construction started without further delay."

"Safeway has outgrown its present, out-moded location," Bolesworth continued. "We are very anxious to provide the people of Palm Springs an outstanding, modern food store where they can get proper service."

Melba Bennett Wins Re-election

It was a breeze for Mrs. Melba Bennett in last Friday's school election. Her term was the only one on the five-man board to expire and she was unopposed for re-election. Out of 109 votes cast she received 108. One voter forgot to stamp his ballot.

The result by polling places, as announced by Dr. A. G. Hoff, superintendent of the district was:

Frances Stevens school — Mrs. Bennett, 55; blank, 1.
Cathedral City school—Mrs. Bennett, 26.
Desert Hot Springs school—Mrs. Bennett, 27.

Today Poppy Day In Palm Springs

Be prepared to buy a poppy today.

American Legion post, No. 519 Auxiliary and the Auxiliary of the Veterans of Foreign Wars post, both will be selling poppies all day and few Villagers will be missed.

These poppies do a double duty. The veterans of both organizations who made them in hospitals earn pay for each poppy manufactured and the rest of the proceeds from the sale go to needy veterans and their families.

Mrs. Jay Morrison is chairman of the Poppy Day program for Owen B. Coffman Unit, American Legion Auxiliary, assisted by Mrs. Charles Renier, Mrs. Charles Knupp, Mrs. L. W. Richards and Mrs. Vern Grewe.

Freeways Boon To Business Says Highway Officer

Rudolph Hess, right of way agent for the state division of highways, told members of the county chamber of commerce in session Tuesday at Riverside that freeway construction through community downtown areas or as a by-passing roadway, had proved a district boon to business.

"Our surveys have shown that through traffic is of no benefit to local business," he said, "but just causes economic strangulation."

Hess' address came at the conclusion of a luncheon and morning committee meetings which brought the County Chamber's monthly meeting series to a close until October.

Reviewing the chamber's year, J. S. Bardwell, president, said the county organization has evidenced renewed interest this year in light of the fact a total of 729 persons had attended the nine monthly meetings since last spring.

Reports of various committees were heard and the county chamber discussed ways to bring eastern tourist traffic through the county over Highways 60 and 70 pointing out that San Diego was making a strong effort to divert traffic to Los Angeles via Highway 80 and that city.

SWIM
ROYAL PALMS HOTEL
NOW OPEN TO PUBLIC
Adults 75c — Kids 50c
(Ask About Our Guest Plan)

Business Brisk in Palm Springs Bureau Reports

According to the Bureau of the Census business boomed in the Village between 1939 and 1948. Reports of the 1948 business census conducted across the nation revealed there were 89 retail trade outlets here, 39 selected trades, 81 hotels and 30 tourist courts and camps. The report was issued this week.

The report also indicated that retail trades did business valued at \$11,135,000, the special service trades, \$841,000, hotels, \$3,557,000 and tourist courts and camps, \$245,000.

For the same period, active proprietors of retail trades numbered 72, of selected trades, 38, of hotels, 69 and of courts and camps, 26.

Full time workers in the retail trades totalled 647 and part

time workers, 582. In selected services, full time workers numbered 131, part time, 109; in hotels there were 702 full time workers and 644 part time and in camps and courts, 27 and 19. All figures showed a substantial increase over 1939, the last time such a business census was taken.

Be on the Job!
USE **SODIPHENE** MORNING AND NIGHT
With so much throat irritation due to colds, SODIPHENE's extra added be a daily habit. SODIPHENE is alkaline. It helps neutralize and condition of mouth and throat often associated with colds.
SODIPHENE

Husband Jailed for Dumping Wife's Gems

Walter S. Warthan, 30, was arrested this week charged with malicious mischief and held to later appear before Judge Eugene E. Theriault.

Warthan accused by his wife Selma of dumping her jewelry

OLD JIM COLE THE MERRY OLD (SOLE)

COLE'S DETECTIVES & INVESTIGATORS

CRIMINAL • CIVIL • DOMESTIC
Ex Deputy Sheriff Experienced Men
Free Consultation Ph. HI-3625
977 Gower Hollywood 38

Special Prices!

Dates and Grapefruit

★ Deglet Noor Tree-Ripened Dates
★ Fine Quality Coachella Grapefruit
KANTER'S DATE GARDENS
PHONE — PALM SPRINGS 8-3517

1/2 Mile East of Cathedral City—off Highway 111—turn left at Wonder Palms Road and follow signs to packing house.

WE SHIP ANYWHERE!



Santa Fe expresses its thanks

A note of appreciation to employees, Patrons and friends who stood fast during the firemen's strike

During this grave emergency we are proud that Santa Fe kept operating---not completely, but nevertheless still operating. Not a wheel was derailed; there was not a single personal injury. This was made possible only because of the response of loyal employees---many responding beyond their normal call of duty.

Our passengers and shippers showed both patience and understanding, and Santa Fe was heartened by their appreciation of our unswerving purpose.

Your understanding, help, and loyal cooperation are deeply appreciated.

THE ATCHISON, TOPEKA & SANTA FE RAILWAY COMPANY

1950's BEST NEWS IN LOWEST PRICE CARS!

Now 4 to see instead of 3

The Studebaker Champion is one of the 4 lowest price largest selling cars!

Champion in gas mileage, too!

AS SHOWN
STUDEBAKER CHAMPION
6-PASS., 2-DOOR CUSTOM SEDAN
\$1722.71
Delivered in Palm Springs

State and local taxes, if any, extra
Prices may vary slightly in nearby communities due to differences in transportation charges
Comparably low prices on other Studebaker Champion Custom models: 4-door sedan, 5-pass. Starlight coupe, business coupe
Prices subject to change without notice

PAQUETTE MOTORS

695 South Palm Canyon Drive Phone 5109

A Complete Census is Important

Were you included in the census count which is reported as having been completed here?

If all of the stories heard on the street are true, Palm Springs will suffer when the final figures are given out. Many have said that they were not counted and did not see a census enumerator.

The Desert Sun last week published an article in which it was stated that if any were missed by the census enumerator, they would find census forms and envelopes at The Sun office. These forms were gone within a short time after the paper was on the stands and in the mails, indicating that many were missed.

L. B. Hummell whose address is 40 West Ramsey street, Banning, was in charge of the census count in that city and in Palm Springs and is eager to have everyone included. More forms may be obtained from him.

Russell Rink, city manager, pointed

out that on the basis of present apportionments to cities from state funds such as motor vehicle fees and gasoline tax collections, Palm Springs will lose \$5.46 for every person missed in the count. These apportionments are based on population statistics.

Four years ago a special census was taken here and the city's share in state funds was almost doubled as a result. But a special census is costly and the important fact is to be counted in the official 1950 census, now.

If you have not been counted call the city hall, 2202, where Mr. Rink has arranged for your names to be taken. He then will pass the information to Mr. Hummell or the district census office for checking against the official returns.

But be sure to call if you were missed. Otherwise you will cost the city \$5.46—which will probably have to be made up in some other way.

Palm Desert Sunbeams

By EDITH EDDY WARD

(Edith Eddy Ward, usual conductor of this column, got Ole Olsen of Olsen and Johnson fame to write her column today. This is it—not much news maybe but readable.)

ymf rh emfwy kgvbgk eta rd
? : : *543 shr femfw :? :? :?
& : : (\$3) : shrdlu ywbg 345 : :
nolw : : Is the "time to KUM too
the aid of the Partie
Now is the time for all good men
to come to the aid of their party
1234567890 ASDFGH SHRDL FWY
In other words I am just warm-
ing up my typewriter for "Opera-
tion Sunbeams."

I squat all day upon this keg
All propped up with a broken
leg.
Helpin', hopin', Nature's knit-
tin'
While I'm sittin', whittlin', spit-
tin'
Thinkin' what I'll do when,
well
Give a party an' raise hell
Or fold my hands and humbly
say
"I think it's time to kneel and
pray."
And thank the Lord as church
bells chime
For sayin' "Ole, t'weren't your
time."

Sooon this is Ole Olsen without
Johnson type-toeing into the er-
udite column of the glamorous
Edith Eddy Ward and throwing
around a miscellaneous concoction
of unrelated persiflage that
will once and for all teach the
loveliest of the desert flowers not
to have a guest columnist, let
alone a comedian with a broken
leg conduct her column. The
fourth Estate is not my heritage.
All I know is what I overheard
at the coffee shop in Palm Des-
ert: Carl Henderson: "She
was like Venus de Milo, beau-
tiful but not all there." Win An-
drews: "He's so knowledgeable
he looks like one bite out of a
doughnut." Harold Carpenter:
"That suit looks like something
Sears made behind Roebuck's
back." Bert Cavenagh: "She had
the fact of a Saint—a Saint Er-
nard." Art Chapman: "What
goes on in that pretty little head,
and when I say pretty little
head I mean it's pretty little for
a head." Dr. Church: "She's an
old fashioned girl—one old fash-
ioned after another." May Cook:
"She's not hoity-toity. She may
be hoity but she'll never see
toity again." Art Fields: "I've
had a lovely evening but this
wasn't it." Fred Talbot: "They
make such a wonderful couple.
He's the head of the bell hops
and she is the belle of the hop
heads." Dr. Hanson: "He's a
model husband. He goes out with
nothing but models."

For years actors have visited
Rotary luncheons but last Sat-
urday for the first time the Palm
Desert Rotary club visited an
actor. For obvious reasons his
name will remain like alcohol,
anonymous for fear it will be
found out by his partner John-
son who thinks he is bed ridden
with a broken leg.

Midst the many hilarious inno-
vations at the luncheon, Cliff
Henderson was called upon to
tell a derogatory story about the
Republicans whereupon he re-
called the letter that had been
received by the sage of the fre-
quencies, Mr. Anthony as fol-
lows: Dear Mr. Anthony: I am a
petty thief and I have a cousin
who is a Republican. My father
is in Alcatraz and my mother
has just ran away with a gang-
ster. Our home is now dependent
for support on two sisters who
are feeble minded. I have a
brother but he is in Sing Sing.
I am in love with a Ubangi girl
who is in a hospital being treat-
ed for chapped lips. Though she
knows nothing about me she is
simply wild about me. We intend
to get married as soon as she
gets a divorce from her midget
husband and when I settle my
bigamy case. When we get mar-
ried we intend to settle down
and raise marijuana. Now, Mr.
Anthony, this is my problem: In
view of the fact that I intend
to make this girl my wife and
bring her into my family, should
I or should I not tell her about
my cousin who is a republican?
—You know these stories are all
coming back.

Then Dr. Macartney was asked
to tell a story in rebuttal and
without a moment's hesitation
he rose to the occasion and re-

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)

RE-Elect

DISTRICT ATTORNEY WILLIAM O. MACKAY

There is no substitute for Experience on the Job

Memory Lane

(From the Files of The Desert Sun of the Week of May 26, 1930.)

It is believed the 1930 cen-
sus will show a population
of 1450 for Palm Springs.
This is a marvelous growth
in the past ten years.

The Village is up in arms
as the "meanest man" con-
tinues to poison dogs. His
toll to date is ten. "Laddie",
beautiful Collie belonging to
Mr. and Mrs. Ed Musson
was the latest victim. Dire
threats are being muttered
by Villagers.

Mrs. Austin G. McManus
has received seeds from
some of the most unique
trees in the world, the Trav-
eler Trees. The trees, native
of Madagascar, are similar
to palms and very rare.

Mrs. Cynthia A. Bunker en-
joyed a delightful Mother's
Day party in Los Angeles
with four of her daughters
and one son being with her.
Present were Mrs. W. S.
Farnsworth of Phoenix, Mrs.
Emma Laizure of San Fran-
cisco, Mrs. C. F. Blair of San
Gabriel, Mrs. F. H. Fowler
of Van Nuys and her son,
Ed Bunker at whose home
the party was held.

Marsh Jost was host at a
wienie bake at Tahquitz
creek bridge with a large
number of friends present.

A helldiver was found in El
Mirador pool this week. It
could not get sufficient el-
evation in taking off to
clear the wall surrounding
the pool. Ed Myers caught
the bird diving for it while
it was submerged. It now
makes El Mirador pool its
headquarters.

Mr. and Mrs. Carl Lykken
plan to leave June 1 for
Idyllwild where they will
spend the summer.

Mrs. Charles S. Henderson
spent last week in Los An-
geles combining business with
pleasure. She was guest of
honour at a dinner given by
Mr. and Mrs. W. S. Connor
of Glendale. Mr. and Mrs.
Henderson and son Joseph
will spend June and July
at Idyllwild.

as for me I am happy to live
here in this great community
with its church, its post office,
its school, and its nice people
bustling with civic pride where
I'll always be content to remain
a little Sunbeam in our Palm
Desert of memories.

(Political Advertisement)

Ready, Willing and Able to Serve You As Your SUPERVISOR

1.—"4th District has been
on the 'short end' long
enough. I will correct this
situation!"

2.—How can a man sup-
port a woman for a job
which he admittedly
couldn't handle himself?

3.—Look for dependability
and reliability in your can-
didate.

VOTE FOR
ROBT. A. ELLSWORTH
(CALL ME BOB)
SUPERVISOR
4th DISTRICT
JUNE 6 PRIMARY

(Political Advertisement)

(Political Advertisement)

VOTE FOR

Helen Hester

Candidate for

Supervisor

4th District

Former Supervisor

Says:

ENDORSED BY GOOD
GOVERNMENT LEAGUE

"As former Supervisor of 4th District (1931-1947) for over
16 years, I feel that Helen Hester is fully qualified and ca-
pable to be Supervisor of 4th District. Through my close
association with her work while a member of the Board
of Supervisors assures me of her knowledge. Her 39 years
of residence in Coachella Valley and her experience of
first hand information of the Counties needs through ten
years working with County Depts' are her quali-
fications."

ROBERT E. DILLON (BOB).

(Political Advertisement)

(Political Advertisement)

(Starts on Page One)

PUBLISHER'S CORNER

geles is included in frequent calls. Some of the subjects
discussed deal with the coordination of advertising, use
of Palm Springs direct mail brochure by the Southern
Pacific (last year Southern Pacific mailed 30,000 Palm
Springs pre-season events mailing pieces), publicity coor-
dination and use of the Chamber's photo murals.

OTHER RAILROADS are contacted, such as the Union
Pacific and Rock Island. Airlines, beginning with Western
Air Lines, are included in transportation calls, as are bus
and freight lines. Western Air Lines is now using all of
the Chamber's large color photo murals in their San
Francisco, Portland and Seattle offices—endeavoring to
build business for their first year of summer Palm Springs
service. T.W.A. has sent Chamber of Commerce photo-
graphs to their eastern office to include Palm Springs in
a new issue of their sun country folder. American Airlines
will release its Palm Springs story to all its world offices
in the fall.

Closest coordination is with large downtown depart-
ment stores having Palm Springs brochures. Through
their advertising departments as well as local store man-
agers much time is spent working out cooperative adver-
tising schemes: window displays, direct mail inserts with
monthly billings, Palm Springs background in ads, new
shopping ideas, convention tie-in. This includes Bullocks',
Desmond's and Robinson's and chain stores such as Safe-
way.

All major oil companies are being contacted to suggest
map corrections if needed and more prominent marking
of Highway 111. Travel agents, the All Year Club, Los
Angeles Chamber of Commerce and the Automobile Club
of Southern California are included in these calls when-
ever possible because of the prominent part they play in
sending visitors to Palm Springs.

ALTHOUGH this is not the season for consistent
"planting" of press releases, your Chamber of Commerce
from time to time visits the "City" rooms of the five met-
ropolitan papers, especially the sports and society desks,
to keep up acquaintances for the time in the fall when
a new publicity person will need these contacts (Last
Thursday Braven Dyer asked, "How are plans coming for
next season's sports releases?") Visits are also made to
the news and photo syndicates for the same purpose as
the newspapers.

All of this work called "contact relations" is vital to
promotional work carried on by your Chamber of Com-
merce. It cannot be done in Palm Springs. Letters and
phone calls will not replace personal selling which is con-
stantly carried on by your Chamber of Commerce.

FOR RENT — JUNE ONLY Palatial Merito Vista Home

172 PRESCOTT DRIVE

Completely Furnished

3 Bedrooms, 3 Dressing Rooms, 3 Baths
Maid's Room and Bath — Acre of Grounds.
20'x40' Swimming Pool

Phone Guy Anderson, 2064 or 6735

Prompt,
impartial

ESCROW SERVICE

Yours at any branch of Bank of America.

When you buy or sell, be sure...

insist on Bank of America for escrow.

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION

MEMBER FEDERAL
DEPOSIT INSURANCE
CORPORATION

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)

ELECT EVERETT EARL

Your Next Supervisor
for the 4th District

Native of the Fourth District.

General Building Contractor in Banning.

Veteran with four years service. Commander of the American
Legion in Banning for two years.

Three years experience in Public Office.

Very active in Boy Scout and Church Work.

I know this District, am interested in its future, and will
work full time as your representative.

I feel the need for my generation to assume their share of
the responsibilities of public service.

I pledge myself to get for the County the most out of every
tax dollar

ELECTION TUESDAY, JUNE 6

Politically Speaking

By ETHEL GILLET WHITEHORN

CONGRESSMAN JOHN PHILLIPS

America's many problems
would be constructively solved
—in a very short time—if a
large percentage of the 435
congressional districts would
elect representatives of John
Phillips caliber. In him, we
have a man who speaks Amer-
ican and acts American. No
member of Congress works
harder than John Phillips, and
none receives more sincere
praise from his colleagues than
he.

When a man is elected to
the Congress of the United
States, he just cannot pick the
committees on which he de-
sires to serve. In most cases, he
must be elected numerous
times before he is advanced—
through seniority—to major
committees. John Phillips' case
is a notable exception from
the rule. Three months after
his first election to the House
of Representatives, he was
seated in Committee on Agri-
culture. His splendid service—
not only for his district, Riv-
erside, Orange and Imperial
counties, but also for all of
California and the rich agri-
cultural areas throughout the
nation established him as a
man of quiet strength and
positive ideals.

Today, Congressman Phillips
is a member of the Appropria-
tions Committee, the major of
majors so far as congressional
committees are concerned. He
is the only Republican from
California who has a voice on
that committee, and since this
State is growing so fast, we
cannot afford to lose that
voice.

Mr. Phillips is truly Califor-
nia's Congressman. His name
will be on the ballot again

Tuesday June 6. Let us return
him to Washington with a feel-
ing of added strength and con-
fidence because to him has
been given an overwhelming
vote.

(Political Advertisement)

Friday Hear



Goodwin Knight

for re-election as

Lieutenant Governor

9:45 to 10 pm.
MUTUAL
Broadcasting
System
Friday
May 26

KFXM
San
Bernardino

HOW MUCH

IS

A BILLION DOLLARS?

★ It's more money than any of us will ever
see—but in simple terms, \$1 billion is \$7
for each and every person in the U.S.A.

★ By hard work and business methods applied
to the U.S. budget, Congressman John Phil-
lips and his powerful Appropriations sub-
committee saved U.S. taxpayers \$1.4 billion
in one session of Congress.

★ This is money still in your pocket. This is
sensible economy. Only a Congressman with
long service can wield such important in-
fluence!

KEEP EXPERIENCE WHERE EXPERIENCE COUNTS!

RE-ELECT CONGRESSMAN

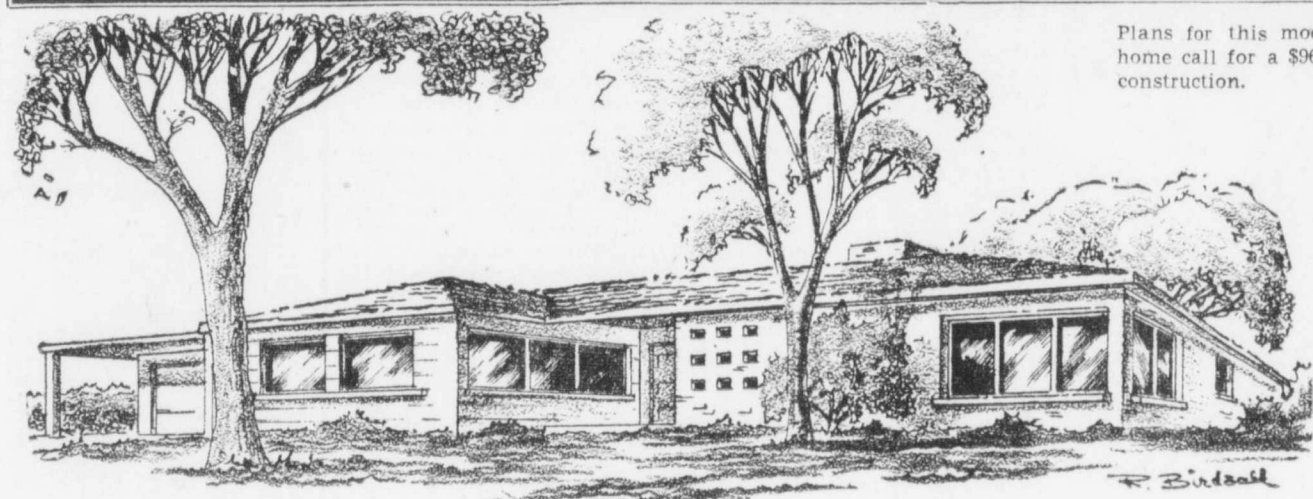
JOHN PHILLIPS

ON JUNE 6

(Political Advertisement)

(Political Advertisement)

Home of the Week



Plans for this model home call for a \$9600 construction.

Complete set of Floor Plan and elevations covering three different styles of roof design available for only \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs, Calif.
Allow 10 days for delivery of Plans.
PLAN NO. 113

Plan Salt Industry

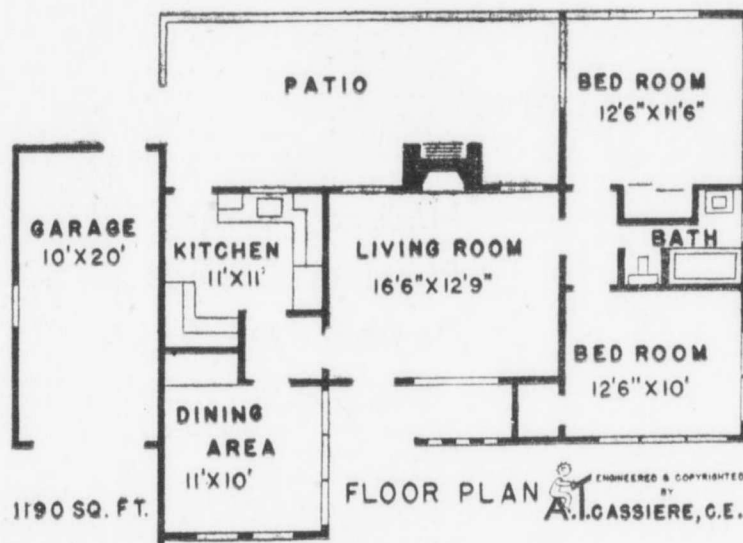
A new industry for the desert area was announced this week by Chester Hartley of Redlands—processing salt from the Salton Sea.
Hartley has taken a 20 year lease on 520 acres of land at Salton Sea from the Imperial Irrigation district at 25 cents an acre for the first year, 50 cents the next four and \$1 the next 15.
The irrigation company will receive 5 per cent of the gross income of sales of sodium compounds.

PLUMBING

OF ALL KINDS
• Water Heaters
• Room Heaters

STRINGER PLUMBING

410 N. INDIAN AVE.
Phone 2-6272



Bedrooms in Evening Wing Of Home Give Added Quiet

The home pictured this week is one that has proved exceedingly popular with many home builders, probably because of the unique contemporary features

brought out in the design.

The bedrooms are located in the "evening" wing of the home on either side of the convenient bathroom off of the hall. This isolation of the personal quarters is much desired by many home builders. Both bedrooms, incidentally are well lighted with corner windows of large area. The closet space for this wing has been well planned for a small family.

The living room features a flush fireplace, which is unusual, imparting a more spacious look to the room. The privacy of the entrance accomplished by screening the entry with a masonry screen adds character to the home. The French doors on either side of the fireplace lead out into an economical barbecue attached to the fireplace providing a large outdoor living room that is very attractive to the home builder and his guest.

The dining room is separate and large enough for small groups and conveniently located in relation to the kitchen and rest of the house.

The masonry screen at the garage, matching the similar screen at the entrance, tends to hide the parked cars of the guests from the view of those in the dining room, as well as providing additional vertical space for landscaping.

The moderate sized kitchen has been planned for convenience in serving both to the kitchen and to the patio areas.

Building of Homes Continues Brisk

Permits for construction of new homes again marked the week's building activities here, according to reports from the city building office.

Permits issued this week included:
Elizabeth Englander, 1245 Sunrise Way, Ernst Off, dwelling, \$12,000; Lillian Hathaway, Via Altamira, dwelling, \$1,000; A. V. Linkletter, 169 Ocattillo, remodel, \$500; Frank Miller, 414 North Palm Canyon, addition, \$1,500; Mrs. George Whitney, 367 Tamarisk road, Paddock Pool Co., pool, \$4,000.

Dwelling permits were issued to O. L. Dolton, Via Altamira, R. C. Vogel, contractor, \$14,500; Morrison, Wade and Reid, four more home permits in the Tahquitz River tract on North Riverside and San Lucas, totalling \$35,800; Reuben Fleet, 221 Merito place, addition, H. H. Foster, contractor, \$2500; J. D. Lloyd, 261 Hermosa place, J. Pawling, H. O. Tracy, 525 Warm Sands, addition, \$400; W. T. Whitefield, Indio road, recreation hall, rest rooms, laundry rooms, \$20,000.

Smoking Motor Gives Firemen a Workout

Firemen hurried to Safeway market at 4 a. m. Saturday when passers-by notified them of a strong smell of smoke.
They found an overheated motor. A hand extinguisher ended the trouble.

Closet space has been provided for all necessary appliances in connection with the smartly planned cupboards.

The garage, in relation to the balance of the structure, is very convenient without monopolizing the view from the street side.

Do You Need

MONEY??

TRUST DEED LOANS

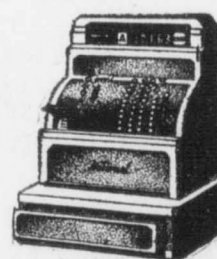
1st and 2nd
Trust Deeds
Bought

Emergency or
Refinancing Loans
Phone or Visit

Loan & Finance CO., INC.

444 N. Palm Canyon Ph. 2158
The Strebe Bldg. (Upstairs)

PALM SPRINGS
Cash Registers & Stationers
All Repairs Done in Our Local Shop
Office and
Artist Supplies



TYPEWRITERS ADDING MACHINES CASH REGISTERS
472 No. Palm Canyon Dr. Phone 2367

The Desert Sun—5

Palm Springs, Fri., May 26, 1950

Tourist Business Sets High Mark In "Slow" Month

April, once regarded as a doldrums in the tourist business, brought Southern California over twenty million dollars of out-of-state spendings, the All-Year Club reported today.

Approximately 172,500 vacation travelers came here during the month and spent \$20,481,000 while they were here, according to Don Thomas, managing director of the Southland's community travel advertising organization.

April is mid-month in the Spring vacation season of March-April-May, in the Southland's new four-season, all-the-year tourist vacation business.
Thomas said the goal of the All-Year Club program is a smooth flow of out-of-state income coming here all 12 months of the year, in order to help stabilize business activity and the thousands of jobs which depend upon spendings by the visitors.

The \$20,484,000 figure, Thomas explained, means money spent in Southern California. In order to spend it here, the tourists had to be persuaded to make, in most cases, a round trip of 4000 miles from their home in eastern and midwestern states.

Supervisors Firm on Site For Branch

Supervisors Monday refused to change their decision on the site for a branch courthouse despite a letter of protest received from the Coachella Valley Advisory Planning committee.

Two weeks ago, at the suggestion of Collis Mayflower, fourth district supervisor, the board selected a five-acre site at the Fairgrounds at Indio for the branch, long sought by desert interests.

At its meeting last week, the Advisory committee protested the site and said it had not been consulted by the board before the selection was announced. Since the committee had been working many months studying prospective sites, members thought it should have been consulted.

Two more free sites were available, they said.

Mayflower stuck to his guns, however, Monday and said his choice was the logical one.

The protest was filed by the board without action.

Ballet on Stage At Plaza Tonight

Palm Springs patrons of arts will be privileged to see an all-local talent ballet performance this evening at the Plaza Theatre.

The pupils of Constance McCormick, ballet and tap teacher for the Roy Randolph Dance Studio, will present scenes from "Snow White and the Seven Dwarfs" on the Plaza Stage tonight immediately following the first screening of the motion picture feature, "Champagne for Caesar."

Manager Warren Strebe of the Plaza Theatre has announced their will be no advance in price for this added attraction to tonight's program.

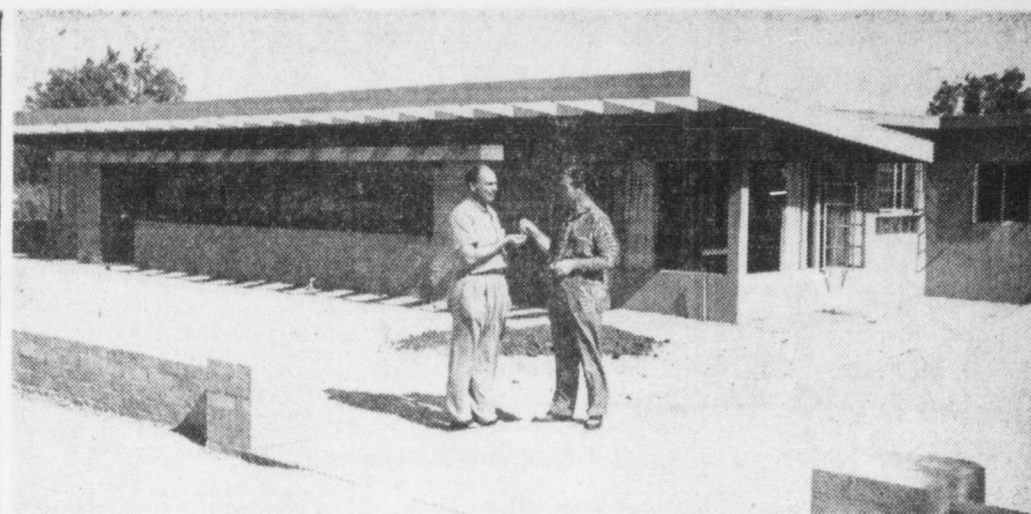
Two Top Films For Holiday

The Plaza Theatre has scheduled two top pictures for Memorial week-end and will remain open through Tuesday next week.
Ronald Coleman's latest, a story of a man who was a guest on a radio quiz show and ultimately bankrupted the radio industry is titled "Champagne for Caesar," and is scheduled for tonight (Friday) and Saturday.
The Technicolor comedy, "A Ticket to Tomahawk," starring Dan Dailey and Anne Baxter, screens Sunday, Monday and Tuesday next week.

The Plaza will resume its regular summer schedule beginning Friday, June 2nd by opening weekends only.

Hawkins is Named On C. of C. Board

It was announced this week at the Chamber of Commerce that Ed Hawkins, newly elected president of the Junior Chamber of Commerce is now a director of the senior organization.
He was elected at last week's senior Chamber director's meeting.



HOME IN VILLAGE—Jean Bell, vice-president of the Desert Bank, left, accepts keys to home she purchased at 1241 Linda Vista, from Terry Ray, realtor, who made the sale. (Desert Sun Photo.)

Banker Buys Village Home

Jean Bell, well known in the Village and vice president of the Desert Bank this week moved into his new home at 1241 Linda Vista which he bought through Terry Ray of the Terry Ray-Guy Anderson realty firm recently.
Mr. Bell is well known here as he was an executive of the United Title company of Riverside in charge of their local office before becoming associated with the Desert Bank. He will be in charge of the local offices of the bank in the Strebe building on North Palm Canyon drive when it is opened in August.

The new home is a four bedroom, four bathroom home and modern in every detail. It is being furnished by Kelley's Furniture company.

Mr. Bell is the second to buy in El Mirador park. Mrs. Harriet Van Horn of Beverly Hills acquiring a home there a few weeks ago through Guy Anderson.

Jones Would End All Zone Control

Voters may have a chance to decide whether they want zoning regulations to protect their property next November if plans of Supervisor William Jones mature.

Jones told fellow supervisors Monday that he was going to seek a spot on the November ballot for a measure asking repeal of all county zoning regulations.

"There's been too much argument over zoning," he said. Jones was one of three who voted to decontrol the area where Samuel Guiberson wants to erect a cement mill.

Other supervisors were non-committal on Jones' proposal.

Boy Scouts Take in Idyllwild Camporee

Several members of Palm Springs area Boy Scout troops joined in the three-day camporee at Camp Emerson, Idyllwild, last weekend.
The affair started Friday and ended Sunday evening with never a dull moment in between, the returning boys said.

Room for Grandpa, Grandma and all the kids!
6 bedrooms
4 baths

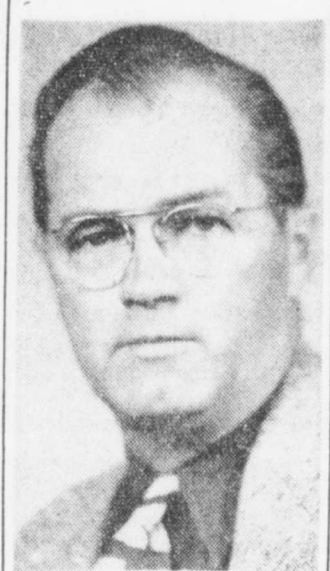
Completely furnished on large, nicely landscaped lot.

\$18,500

Harold Hicks

REAL ESTATE
813 N. Palm Canyon
Phone 2736

BROAD BUSINESS AND EXECUTIVE EXPERIENCE



PRIMARY DAY IS ELECTION DAY

(NO RUN-OFF REQUIRED)

ELECT

JOSEPH L. WILLIAMSON
(CALL ME JOE)

YOUR WORKING ASSEMBLYMAN

Just too tired?

Need peace and rest, with some fun thrown in? Haven't too much money to spend?

Visit . . .

Shangri-la Palms

(where you have an hour more sun)

It is the answer to your desert dream home. A large lot and a starting weekend unit.

For as little as \$3700 you may have a share in the majesty and grandeur of the desert. Join the 80 families who have found complete happiness here.

Fifteen minutes from Center of Palm Springs.

Drive out Ramon Road, cross Highway 99 and continue for 1/2 mile to Shangri-la Palms.

Tel. Thousand Palms 326

AT One-Half Price

Situated in one of Palm Springs finest neighborhoods is this residence lot, 150'x125', a lot with a view of the entire valley. A real opportunity to a buyer planning to build. Owner will sell for one-half the current market price.

\$3,000

ROBERT RANSOM, Realtor

Walter McManus — William Boggess
The Plaza Phone 2794

New Palm Desert Homes

MEETING YOUR SPECIFIED REQUIREMENTS
From \$9,500 to \$175,000

Other PALM DESERT homes from \$10,000 up—and two good buys in improved income property. . . Lots from \$895 up. . . Also 20 acres with highway frontage, near Palm Desert, \$20,000.

Edith Eddy Ward

Real Estate Broker
Specializing in

Palm Desert Properties

P. O. BOX 285 PALM DESERT, CALIF.
Phone Palm Village 7-6911

(Political Advertisement)

Elect
Clarence W. West
Sheriff
Of Riverside County



For An
Economical And
Efficient
Law Enforcement
Department

25 Year Training in
Law Enforcement Work

Primary Election
Tuesday, June 6, 1950

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS

THE ALAN ALLEN CO. 5196
226 N. Palm Canyon
Royal Palms Hotel
ANDERSON, GUY & TERRY 2064

Box 211—Idyllwild, Calif.
BORRERO SPRINGS CO. 3666
8 The Plaza 2793

JAMES J. CAMPBELL 2379
156 So. Indian Ave. Box 275
EMMONS REALTY CO. 2375

238 S. Highway 111
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
Branch Office 4771

GANNON & FREDERICKSEN
163 N. Palm Canyon Dr. 2772
GRILL, ERNEST JR. 6666

344 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957

444 N. Indian Ave.
ISRAEL, ADOLPH 2981
437 N. Palm Canyon Dr.
JAMES, MARTHA 2751

445 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673

431 N. Palm Canyon Dr.
NARDONI, AUGUST M. CO.
Across from Fire Dept. 2781

OLMAN, GEO. REALTY CO.
2756—187 S. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon 2742

ROBERT RANSOM
142 S. Palm Canyon 2793
REID & WADE 7534

Tahquitz River Estates
850 S. Palm Canyon Dr.
MADGE O. ROCKS 5187

380 N. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
TREZEVANT, ELIZABETH

1200 S. Palm Canyon Dr. 2829
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727

285 N. Palm Canyon Dr.

CATHEDRAL CITY

DESERT REALTY, 8-3251
615 Broadway
BLAKELEY, M. H. 8-4313

HILLERY, WILLARD R. 8-3417
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.

DESERT HOT SPRINGS
COFFEE, L. W. DHS 121
3 W. Pierson Blvd.

PALM VALLEY AREA
CAMERON, DON 8-4411
71843 Highway 111
EWART, ESTELLA C. 8-3112

Rancho Mirage
PALM DESERT
EASLEY, JAMES I. Indio 7-6161

Palm Village Tract Office
Palm Village Land Co.
Hiway 111 Palm Village
PANORAMA RANCH TRACT
OFFICE Palm Desert 76871

INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at W. Jackson

Special Pre-Season

SALE

MAY 22 TO JUNE 5

EXTRA THICK 29"x36" ASPEN COOLER PADS

89¢

J. M. Connell Co., Inc.

375 Sunny Dunes Rd.

6-The Desert Sun

Palm Springs, Fri., May 26, 1950

Whitehorns to Spend Summer on Coast

Mr. and Mrs. James Whitehorn are spending the week in Los Angeles and will leave an apartment there for the summer.

Mrs. Whitehorn, busily engaged in politics for the Republican party addressed the Alamos Bay Woman's club yesterday.

Mr. Whitehorn plans frequent trips to the desert during the summer to supervise construction of the new hotel he is building at his ranch in Joshua Tree.

PALM SPRINGS AREA DESERT RESORTS

The Rossmore Special Summer Rates

From \$7.00 Per Person — 2 to the Room
Includes DeLuxe Breakfast and Lunch

Phone 2744 1450 Indian Ave.
Monthly Rates Available Air Conditioned

LOW SUMMER RATES — NOW! ROYAL PALMS HOTEL

\$10.00 Week AND UP
• AIR CONDITIONED
• LARGE SWIMMING POOL
AND SUN DECKS
POOL OPEN TO PUBLIC
Adults 75c — Kids 50c
(Ask about our Guest Plan)



YEAR ROUND—

TROUT FISHING AT RAINBOW RANCHO IN WHITEWATER CANYON

No license required, bait and tackle. Turn north off Highway 99 1/2 mile west of White-water. Just 16 miles from Palm Springs.

LAGUNA — BALBOA COAST BEACH RESORTS

Starts May 25

Visit Famous CATALINA

The Sportsman
FAST PASSENGER BOAT DAILY FROM NEWPORT-BALBOA
Leave Newport 9:00 a.m.
Arr. Catalina 11:45 a.m.
Leave Catalina 4:30 p.m.
Arr. Newport 7:15 p.m.
Phone Beacon 5596
PATTERSON'S Landing
535 Coast Highway, Newport Beh.

Round-Trip Fare \$4.00
Plus Tax .10

LAGUNA BEACH

TOURIST BUREAU No Service Charge for Hotel and Apt. Reservations.

Contact your own Automobile Club or any California Chamber of Commerce for 24 page illustrated brochure of Laguna Beach.

570 Coast Blvd. So.
Phone 1610

IDYLLWILD — BIG BEAR — ARROWHEAD MOUNTAIN RESORTS

OUTDOOR FUN FOR YOUR SON THIS SUMMER...

Just 125 Miles from Los Angeles... the healthful outdoor life for your son. For one week or a dozen, he'll have the fun of his life in clear mountain air... swimming in the crystal pool... horseback riding along wooded trails... fireside games in the evening. Modern accommodations, wholesome food, friendly, qualified counselors.

Four Chimneys SUMMER VACATION CAMP

Send coupon for particulars, or telephone A. M. Ramden, registrar, Idyllwild 80411 or Los Angeles office, Michigan 7363.



FOUR CHIMNEYS
Box 234 Idyllwild, Calif.
A. M. Ramden, Registrar
Name.....
Address.....
City..... State.....

HEALTH-GIVING HOT SPRINGS

DESERT HOT SPRINGS, CALIF.

10 Miles North on Indian Ave.



This picture shows a part of the interior of the Natural Hot Mineral water, reinforced concrete bath house, scientific attendants. Open every day, 10 a. m. to 6 p. m. For appointments Phone D.H.S. 191, L. W. Coffee, Owner and Mgr.

Lines Flying South for School Talk

Winfield H. Line and his wife, Dr. Grace Song Line, well-known winter residents, are flying from their Michigan home this week to Piney Woods, Miss. where they will give the Commencement Address at the Piney Woods Country Life School. In the evening, following the commencement exercises the Lines will present their lecture and colored moving picture on Alaska.

Many Palm Springs people are patrons of the famous southern school, founded by Clifton P. Jones, Mrs. T. A. D. Cockerell, who, with her husband, Prof. Cockerell, was in charge of the Desert Museum during the war, is a great teacher in the school which has done much to raise the standards of the south.

Finest Summer Camps

in Southern California!

Boys and girls for real fun, riding horseback, fishing, swimming, and other camp sports under direction of trained staff.

ed. paid counselors — choose one of the private camps accredited by the Private Camp Directors Association.

Enrollment from 2 to 8 weeks — prices from \$35 to \$60 weekly.

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BAR V RANCH SUMMER CAMP, Nuevo California-Dunkirk 2-4618.

BASTANCHURY LODGE, 3858 Casador St., Los Angeles 45-Cleveland 6-5014.

BIG BEAR BOYS' CAMP, 2046 Ridgeview Ave., Los Angeles 41-Cleveland 4-2217.

CALAMIGOS COVERED WAGON CLUB, 106 So. Sherbourne Dr., Los Angeles 48-CRestview 3-2498.

CAMP DEER MISS, 775 No. Kenmore Idyllwild-Albany 9352.

CAMP KIOWA, 1456 Beverly Blvd., Los Angeles 26-WEster 5113.

LARRY'S BOYS' SUMMER CAMP, 2048 Selby Ave., Los Angeles 64-TEXas 0-4528.

LEOKEN LODGE, 307 So. Norton St., Los Angeles 5-Walnut 7936.

MEL CAINE'S BOYS' CAMP, 141 West Longwood Ave., Arcadia-Douglas 7-2325.

MONTECITO-SEQUIA CAMP FOR BOYS, 420 Hot Springs Rd., Santa Barbara-Santa Barbara 9-2272.

MONTECITO-SEQUIA CAMP FOR GIRLS, 420 Hot Springs Rd., Santa Barbara-Santa Barbara 9-2272.

CAMP O'LONGO, 2551 Mira Mar Avenue, Long Beach 4-Long Beach 9-9878.

THE OUTDOOR FAMILY, 618 So. Main St., Los Angeles 34-Walnut 2055.

CAMP PINOS ALTOS, 2818 Glenwood Place, South Gate-Hollywood 9851.

STAIR BOYS' CAMP, 820 Palm Drive, Glendale 2-Citrus 2-8217.

TAMARACK LODGE FOR GIRLS, 2018 Ridgeway Ave., Los Angeles 41-Albany 1804.

TOLENO'S GIRLS' CLUB AND CAMP, 107 W. Vernon Ave., Santa Monica-Santa Monica 4-4546.

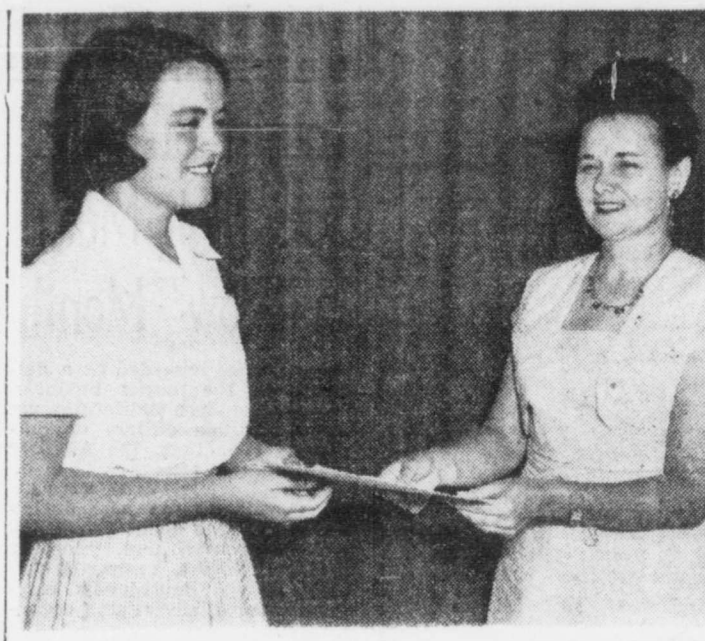
TWIN PINES CLUB BOYS' CAMP, 3878 W. Vernon Ave., Los Angeles 41-Armist-ster 7-4993.

WAKODA LODGE, 1810 Morado Place, Altadena-SYcamore 4-4711.

Phone or write for free literature today.

PRIVATE CAMP

Director: Association of Southern Calif. 1624 W. 6th St., Dept. 19, Los Angeles 5, California



THE WINNER—Barbara Greeley, high school sophomore, winner of the VFW essay contest here and in the district and second in the state. She is being presented her award by Mrs. C. B. Self, president of the local auxiliary. (Desert Sun Photo.)

Miss Greeley Wins Award

Winner in the Palm Springs area and in the district and second in the state, Miss Barbara Greeley, high school sophomore, last week was awarded a bond by Palm Springs post, Veterans of Foreign Wars, for her essay on "Peace With Honor for America." The award was presented by Mrs. C. B. Self, VFW Auxiliary president, last Friday.

Miss Greeley and Mrs. Self will go to Santa Monica June 26 where the high school girl will be presented her higher awards.

Second prize of \$15 was won by M. Eugene Thompson, son of Mr. and Mrs. M. Scott Thompson of Cathedral City and third award of \$10 went to Miss Jane Wallace, daughter of Mr. and Mrs. C. H. Wallace of Thousand Palms.

Other essays entered and winning honorable mention were by Ron Felton, Augusta Houseman, Rita Chalfont, Sue Walte, Patricia Sproule, Bill Hotchkiss, Sandra Marshall, Douglas Waldron Jr., Thoma Barker, Esther Rosalie Allen and Harlen Moore.

From Page One—MORE ABOUT THIS SIDE

At 12:15 she was down to the check stand... "What people!" she said... At 12:30 tried again... She was saying "Well, I must hang up now"... And at 12:45 the receiver indicated more variety yak... At 12:58, all clear... I hope her arm was paralyzed... Reminds me of a fellow in central California whose house caught fire... He grabbed his phone, a party line, and heard people talking... "Get off the line, I gotta get the fire department, my house is burning," he yelled... "Aw, dry up and hang up," came the answer "I've heard that gag before... Wait your turn."

FROM WHAT people tell me, this census is going to be a fizzle... One fellow said no one in his block was counted, another said that where he worked three people had been missed... And like tales... Something should be done about that... Every person in town is worth

PTA Installs New Officers

The Palm Desert P. T. A. held its final meeting of the year Thursday, May 18 at 8:00 p. m. After the business meeting which included convention reports by Mr. Frances Sides, the new officers for next year were installed by Mrs. Kirby Hester. New officers include President, Mrs. Calvin Sides; Vice Pres., Mr. Maurice Johnson; Sec. Vice Pres., Francis Martin; Treasurer, Mrs. Robert Moore; Historian, Mrs. Eugene Kincaid; Auditor, Mrs. Martin Moran; Parliamentarian, Mrs. Bong Ng. The new officers were each presented with a lovely corsage fashioned by Betty Cavanaugh, with gladiolus from Mrs. Leon Kennedy's garden.

Langtrys Return From Island Stay

Mr. and Mrs. John C. Langtry of Palm Springs returned to the mainland yesterday after a delightful two months in Hawaii. They will make their home in Altadena for the summer months.

\$5.46 to the city in state allocations based on population... If you weren't checked, do something about it... City hall or Chamber of Commerce... You don't want to cost the city \$5.46, do you?... Considerable squawking in town the other day about so many elections... Bar owners bemoaned the loss of revenue and wanted to start a petition to have them all come on one day... Can't be done... City and school election dates are set by the state... The city election is always the second Tuesday in April and the school election the third Friday in May... Even if there were no candidates in latter they'd close the bars and open the polls... It's the law.

USED TO BEMOAN the fact that we couldn't get television here... Now I'm thankful... Singing commercials are bad enough on the radio but what if you had to watch the commercials as well as hear them?... In Nevada there is a woman, a Mrs. Allison Palmer, formerly of New Jersey... She moved to Nevada because there she couldn't get television... Seems she was a school teacher back east and of the 20 children in her class, 18 of them had access to video sets at home... It just ruined her class, she said... Now, Nevada which has tried it all to gain tourists—easy divorce, gambling and so on, will probably advertise to the world: "Come to Nevada and get away from Television." That should be a tip for Bill Dunkerley... We can't get television except in a very few spots, here either.

NOW! year-round service to Los Angeles

Direct connections to San Francisco, Oakland, Portland, Seattle, San Diego, and all eastern cities.
Call 2709 or your travel agent

WESTERN AIRLINES AMERICA'S OLDEST AIRLINE

Palm Springs Bethel Goes To Riverside

The International Order of Job's Daughters, Bethel 186 of Palm Springs, went to Riverside May 20, for a picnic at Fairmont Park and then attended a meeting of the Riverside Bethel 35. A few of the girls went on to Hemet to watch the eleventh installation of Bethel 145. The next meeting of The Palm Springs Bethel will be held in September at a date to be announced later.

Mrs. Brown Entertains for Mrs. Powell

Honoring Mrs. William Powell, a charming party was presented Wednesday at the Chi Chi by Mrs. Ona Brown of Palo Verde. Guests enjoying the occasion were Mrs. Harry Powers, Mrs. Kenneth Kirk, Mrs. Arthur Mathies, Mrs. Earl Kidell, Mrs. John Weston Jr., Mrs. Dorothy Freund, Mrs. Robert Kenaston, Mrs. George Wheeler, Mrs. Leora Plymire, Anita Haskell Jones.

Muriel Fulton to Wed Doctor In San Francisco on June 10

On June 10 in old St. Mary's church, San Francisco, Miss Muriel E. Fulton, one of the leading realtors in the Village and well known to blue book society here and throughout the country will bid goodbye to single blessedness. On that day in the city by the Golden Gate where Miss Fulton was reared and in the presence of her mother and family, she will exchange marital vows with Dr. Mario Palmieri of Beverly Hills and Palm Springs, climax of a three month whirlwind courtship, it was reported. Mrs. Frances Wilson of Palm Springs will act as matron of honor. Dr. Palmieri, well known in Los Angeles, is a noted engineer, philosopher, author and educator. He is credited with writing the only interpretation of Einstein's theory ever fully accepted by that famed scientist.

Mildred Potter Receives College Degree June 4

Miss Mildred Potter, daughter of Dr. James Potter, 353 San Carlos road, will be graduated from Emerson college, Boston, Mass., on June 4, with a Bachelor of Arts degree. While at Emerson she majored in speech and drama, and minored in English. Activities in which she participated while in college include public productions, (2,4); college scholarship (4); Dean's list (1); Zeta Phi Eta (3, 4); sophomore tea committee (2); dance drama (1); Student Christian Association (4).

Miss Potter is a graduate of Palm Springs high school, and also studied at Stanford university, Palo Alto.

After graduation she will join a stock company for the summer.

Mrs. Grove Plans Trip Into Canada

Mrs. Katherine Grove is planning to join her friend, Mrs. Sadie Luyster in Los Angeles soon and the two will leave via Santa Fe for Chicago and Detroit. Mrs. Luyster, of Detroit, spent some time here visiting Mrs. Grove before going to Los Angeles to see her son.

A trip into Canada is planned by the two women during the summer.

Villagers Enjoy Stay At Yosemite Park

Four Villagers, members of the Business Women's club were back in Palm Springs this week after a delightful week in Yosemite National Park. Enjoying the vacation jaunt were Jennie Leonoso, Georgia Lish, Hazel Critchlow and Anne Gordon.

JUDGE URGES ELECTORS VOTE



Judge JOHN G. GABBERT

The most important privilege enjoyed by Americans is the right to cast their secret ballots for men of their choice. It is my sincere hope that all Riverside County citizens will exercise that right on June 6.

Sincerely,
JOHN G. GABBERT
SUPERIOR JUDGE

Mrs. Brown is planning to close her home here soon and is preparing to go to Europe for the summer.

(Political Advertisement)



WILLIAM G. BONELLI (I)
Member, State Board of Equalization

Mr. William G. Bonelli has represented the Fourth District of the Board of Equalization (including Riverside County) for the past thirteen years. His decisions have always been fair and impartial and the results thereof offer sufficient evidence of his wisdom in the administration of his duties as a board member. Riverside County is one of the cleanest Counties in the State, due in a large measure to his judgment, policies and procedure.

His is an excellent record, and on that record we earnestly solicit your vote at the Primaries on—

June 6, 1950

WARNING

There will be two candidates by the name of Bonelli on your ballot. Don't let this ruse succeed. Use caution and vote for—

WILLIAM G. BONELLI

(Incumbent)
4th District, Board of Equalization
Veterans Committee for Bonelli.

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LOWEST PRICED

EIGHT!

Only low-priced car with a V-type engine!

Only low-priced car with a "Life-guard" Body!

Only low-priced car to receive "Fashion Award"!

Only low-priced car with King-Size Brakes!

Only low-priced car to receive "Fashion Award"!

Only low-priced car with White sidewall tires and wheel trim rings optional at extra cost.

'50 FORD

CENTRAL MOTORS

496 N. Palm Canyon Dr. — Palm Springs — Phone 9032 or 2272

CHECK YOUR CAR • CHECK ACCIDENTS

★ OPEN TO SERVE YOU ALL SUMMER ★

Palm Springs in the "old days" when the warm weather of summer came, had its then small population decimated. Those who could, sought the cool refuge of the coastal plain. Modern improvements, the result of scientific developments, have successfully prevailed over nature's extremes. Now with the presence of scores of swimming pools, summer lawns, shrubs and trees in abundance, along with the use of air-conditioning and coolers for every home and place of business, life through the summer in Palm Springs is most pleasant. The healing sun's rays are tonic and recuperative for those who need this type of climate. The business life of the Village, though operated at a more leisurely pace, is a fairly active one. In answer to the vital needs for all necessities, Palm Springs merchants and business men respond well, and provide every need to the summer resident and visitor. We salute their noble efforts, and urge all to support them for their fine spirit!



Sun-Lazing is one way of keeping healthy . . . and in the best of physical fitness, and there's no finer place nor time for this way of relaxation than Palm Springs at this time of the season. Swimming, too, appeals to many of the summer residents, and basking in the desert's warm sunshine along with splashing in one of the many local Apartment cool pools is perhaps as pleasant a way of life as could be found anywhere. We're staying through the Summer.

The shops, stores, apartments and other businesses listed on this page will stay open all Summer to serve the needs of Palm Springs. All facilities these establishments boast of during the season will be available for patrons throughout the Summer months.

Draft Beer

SERVED COLD ALL SUMMER.

AT THE

WAGON WHEEL

WHERE VILLAGERS MEET

175 E. AMADO RD.

Finest
Cocktails

Good
Food

Mixed
Drinks

Hotel

YOURS ALL SUMMER

DEL TAHQUITZ HOTEL

IN THE HEART OF TOWN

Summer Rates from \$4.00
SWIMMING POOL — TENNIS

Under New
Management

HENRY (Hank) NORMAN
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SURE WE'LL BE OPEN ALL SUMMER
DRUG DEPARTMENT

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160 N. Palm Canyon Dr.

Vitamins — Perfumes — Prescriptions

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OPEN ALL SUMMER

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182 Arenas Rd.

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Market

TO SERVE YOU ALL SUMMER

JERRY'S FINER MARKET

"Where the Penny is as Mighty as the
DOLLAR"

OPEN EVENINGS
UNTIL 10 P. M.
Sunday Until 7 P. M.

Corner of
Indian Ave. and
Amado Rd.

Automobiles

OPEN THROUGHOUT THE YEAR

DESERT INN GARAGE

Buick SALES — SERVICE

Good Used Cars

Expert Mechanics

Summer Service Your Automobile Now

Banks

All Facilities of the

DESERT BANK

CATHEDRAL CITY

will be available to our patrons throughout
the summer.

AND

The New
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Palm Springs

SCHEDULED TO BE OPENED
ON OR ABOUT AUG. 15, 1950

Nite Club

"Lot o' Fun All Summer"

DANCING

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PALM HOUSE

COOL REFRESHING ATMOSPHERE

Delightful Drinks

Delicious Food

Indio Rd. and Palm Canyon Dr.

Phone 2309

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PALM SPRINGS CLEANERS

440 S. Indian Ave.

CLEANING—1 DAY SPECIAL SERVICE

Regular Cleaning — Laundry 3-Day Service

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**PALM SPRINGS
BUILDERS SUPPLY CO.**

"HERE THE YEAR AROUND TO SERVE"

MILTON A. HICKS, Pres.

490 Sunny Dunes Rd.

Phone 2107

Electricians

OPEN THE YEAR AROUND

RESIDENTIAL — COMMERCIAL — INDUSTRIAL
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L. E. McLAUGHLIN
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THE SAME GOOD SERVICE
All Summer

VILLAGE PHARMACY

Prescriptions — Cosmetics

Complete Coffee Shop Service

MERRILL AND JUANITA CROCKETT

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201 N. Palm Canyon Dr.

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Pools—Paving

"OPEN ALL SUMMER"

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GENERAL CONTRACTOR

Swimming Pool Construction, Repair & Maintenance
Jet Creting • Excavating • Grading
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OFFERING THE MOST COMPLETE LISTING
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Throughout the Summer"

475 N. Palm Canyon Dr.

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AS USUAL AT YOUR SERVICE ALL SUMMER

**TANNER
YELLOW CAB**

KEEP COOL—

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Keep Cool This Summer With A
PAYNE COOLER

J. M. CONNELL CO. Inc.

Sheet Metal — Coolers

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Phone 2206

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Complete Camera Supplies

ONE DAY FILM DEVELOPMENT

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DESERT CAMERA SHOP

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THERE IS NO SUBSTITUTE FOR
BURGLARY INSURANCE

Your Silent Guardian 24 Hours a Day
During the Time You Are Away
Telephone Us or See Us Before You Leave

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GENERAL INSURANCE

756 No. Palm Canyon Drive

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"PALM SPRINGS' OLDEST INSURANCE AGENCY"
Serving the Insurance Needs of Palm Springs
Throughout the Entire Year

Theater

**Village
Palm Springs Theater**

WILL REMAIN OPEN
FOR THE SUMMER

THE BEST IN ENTERTAINMENT

Always Cool and Comfortable

Dresses—Sun Togs

Headquarters for

SUN TOGS AND SUMMER COTTONS

CASUAL-AIRE SHOP

501 N. Palm Canyon Dr.

Phone 2976

Groceries

Complete Line of Groceries

Beer — Wine

DE VINE'S MARKET

505 N. Palm Canyon Dr.

DOORS WILL BE OPEN ALL SUMMER

JOHN DEVINE, Owner.

Department Store

COMPLETELY STOCKED
SHELVES FOR YOUR CONVENIENCE
ALL SUMMER

**PALM SPRINGS DEPARTMENT
& HARDWARE STORE**

180 N. Palm Canyon Dr.

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Apartments

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APARTMENTS

ANNOUNCE
ATTRACTIVE SUMMER RATES
— OPEN ALL YEAR —

Swimming Pool — Lawns — Shade
Lovely Apartments — Cool — Air Conditioned

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1984 N. Palm Canyon Drive—Palm Springs—Ph. 2731

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LA SIESTA BUNGALOWS

247 W. Stevens Rd.

Phone 2104

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EL MOROCCO HOTEL

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"IN THE CENTER OF TOWN"

Pets

**PALM SPRINGS
SMALL ANIMAL HOSPITAL**

DR. O. R. McRORY

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Treatment Boarding Clipping

395 E. Sunny Dunes Rd.

Phone 2395

Laundry

DESERT HAND LAUNDRY

"Palm Springs Only Home Laundry"



**DELUXE LAUNDRY AND
DRY CLEANING SERVICE**

ALL DRY CLEANING MOTH PROOFED
Pick-Up and Delivery Service

383 N. Indian Ave.

Telephone 2733

Helen Hester Says Lower Taxes Chief District Need

Helen Hester of Indio, candidate for supervisor from the Fourth District, was in Palm Springs yesterday and listed her platform and aims in a discussion of the coming election, June 6th.

"Many critical problems confront us in Riverside County, and while I readily admit that I do not have the answers to all these problems, I do assure the voters that I shall devote my energies toward their solution in the interest of the greatest number of our citizens," she said.

"Particularly are these problems numerous and perplexing in the fourth supervisory district which I seek to represent at Riverside. It's immense size, covering two-thirds of the entire county area, and including 40 per cent of the valuation and population, is a real challenge to anyone seeking to adequately represent it. I am very proud that the Good Government League, made up of representatives of all parts of this mammoth district, saw fit to give me its endorsement for this post."

THE TAILORED LADY IS CLOSING MAY 31st

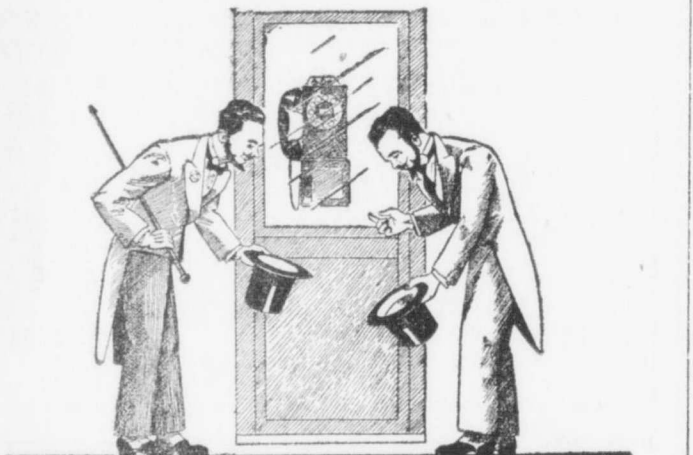
Come Now and Get Your **BARGAINS** Everything Drastically Reduced!

EVERYTHING GOES NOW!

Even All Fixtures and Furnishings Are For Sale

Furniture, Display Cases, Counters, Wall Cases, Clothing Racks, Mirrors, Over-stuffed Chairs, Rugs, Manikins.

Hurry---Last Few Days---Hurry



"After you, my dear Alphonse"

We must admit that the gentlemen above are carrying politeness a bit too far, but a certain amount of neighborly politeness on the Party Line pays off in better service for all concerned.

When two or more people are on a telephone party line a little thoughtful consideration is needed if all are to share the service equally and to aid in the cultivation of party line cooperation we offer the following suggestions:

- Be sure to have the right number before calling.
- Replace the receiver properly when finished talking.
- Space your calls—do not make one right after the other.
- Do not permit your children to monopolize the telephone.

If these suggestions are followed party line service will be improved immeasurably. Thank you.

California Water & Telephone Company

endorsement for this post.

"Taxation most certainly is the major problem facing us in Riverside County. We have seen taxes climb until hundreds of persons must borrow to pay their levies, and homes actually are in danger of being lost through inability to meet the tax bills. Economy, must be more than just a word in county government—it must be the guiding influence in every action of our county board."

"Surely the prime duty of a supervisor from the fourth district is the lending of every possible assistance to those two great industries that have made this area world-renown—agriculture and tourist travel. Millions of dollars of income from these two sources annually have made the San Geronimo Pass, Coachella Valley and Palo Verde Valley better places in which families make their homes and earn their livelihood. A county government has a clear responsibility to do everything possible to support and expand these industries. Extent of the tourist industry in California is understood by figures showing that 66,000 persons—6,000 more than for the same period last year—entered via Blythe last month."

"I AM KEENLY AWARE of the urgent need providing county services to the thousands of residents of the eastern part of the county rather than force them to make the long trip to the county seat. This can and should be done by county government."

"Likewise the redistricting of the supervisory districts is long overdue. Today the fourth district has the people and valuation for two districts of the five, but we have but one supervisor to represent this vast territory. I shall seek to learn the wishes of the people of the fourth district and carry out their desires in the districting program."

"In conclusion I merely wish to say that I shall endeavor to be a supervisor for all the people of the county as well as for those of my district, for I realize that the Board of Supervisors must at once face up to the realistic fact that they must consider the needs and welfare of the entire county instead of serving only as a 'district supervisor'."

Varner Urges Advisory Committee in Each City

Formation of citizens advisory groups in all Fourth District communities was advocated this week by Homer Varner, candidate for supervisor at the June 6 primary. Varner would replace Collis R. Mayflower of Blythe, who is not seeking election.

"Committees like these, working closely with the Fourth District supervisor, would help solve local problems to best advantage of the communities and least cost to the county," he declared.

Varner, for four years Indio city treasurer and since 1948 Fourth District representative on the County Planning Commission, cited the volunteer work of the Coachella Valley Advisory Planning Committee as illustration of his project. Varner was secretary of the committee in 1948 when the Elliot-Twenty-year Master Plan of Coachella Valley development was perfected.

"The same pattern could apply on a smaller scale in each of the rapidly growing Fourth District communities," Varner outlined. "Each could set up a citizens supervisory committee, appointed by and responsible to the City Council, Chamber of Commerce or similar body. Each committee would meet regularly with the Fourth District supervisor, keeping him advised of their problems and receiving from him direct reports of county plans and policies."

(Political Advertisement)

Westphal Blasts Board in Letter

Dr. Robert Westphal, who recently resigned as county health officer, this week explained his reasons for quitting with the statement:

"Anyone who is aware of the functioning of Riverside County government knows that it must become discouraging to someone in a specialized field when he is hired to advise the Board of Supervisors in regard to matters in that field, when practically all suggestions are rejected by a majority of the Board of Supervisors, men who do not have the slightest inkling as to the operation of a health department or other branches of County Government."

During his two years as County Health Officer, Dr. Westphal had proposed several important health measures to the Supervisors. Most had been rejected.

But Dr. Westphal also said yesterday: "However, remuneration was the primary consideration for my leaving and, judging from past events, there seemed to be no hope of improvement along that line."

In commenting on salaries paid Dr. Westphal called attention to the high turn-over in personnel and the supervisors' argument that they are practicing "economy."

"It is poor economy when there is so much turnover. This County has become a training ground for people who, when they become proficient and useful go to other localities to be paid for their services."

Cox Post Will Receive Charter

Presentation of the charter and a barbecue will feature a meeting of William H. Cox Post, No. 615, American Legion, at the Lazy C Ranch, three miles north of the Village on Highway 111, Sunday.

The ceremonies of presentation of the charter to the post will be held at 2 p.m. followed by a barbecue dinner.

Police Looking for Big, Burly Prowler

Police are looking for a "big, burly man" who has been peeking into windows.

They received several complaints of the prowler during the week but to date he has managed to keep out of the way of the searching officers.

FOR SALE

10 acres entrance on Highway 111. Water piped to property. Slow market. **Special Price, \$1100 per ac.** Willis Palms with over 300 palms, water and 160 acres, facing beautiful San Jacinto. **A buy at \$28,000. Terms.**

Houses, Lots, Rentals and Insurance

SEE
Realtor Hillery --- Cathedral City
PHONE 83417
See Classified

(Political Advertisement)

Fourth District Must Unite for Justice Says Ellsworth

The Fourth district needs unification on a solid front declared Robert Ellsworth, candidate for the supervisory post to be vacated as result of Collis Mayflower's refusal to seek re-election.

"At present we are divided into factions, fighting among ourselves," he said. "We must get together under strong leadership so that we can continue to fight—not with each other but united for justice and equitable representation for the biggest district, and one of the richest, in the county."

"WE OF THE FOURTH district have been the 'forgotten child' and on the short end long enough," he continued. "That situation must be corrected—and it can be corrected. At present our assessed values for taxation are unjust. We have taxation with unequal representation in the Fourth District. This condition is a cause and a challenge. It must cease!"

Every voter in the District should demand a copy of the preliminary budget and assessed valuation, available at the county court house on June 15.

"Study these facts and figures—compare them with the budget allotments and assessed values of comparable properties in the County."

"Be sure your locale is getting its fair share of the budget commensurate with your assessed valuation. Demand hearings with the board and find out if there is an inequitable apportionment. The final budget and approved assessed values are closed in August. Then it is too late. Its time we became the fighting Fourth District if we are to survive."

"THIS ELECTION is too important to you to decide care."

(Political Advertisement)

Hotrodders Run Afoul of Law

Three young hotrod drivers and their parents were scheduled to meet Chief of Police A. G. Kettmann some time soon for a heart to heart talk.

The three juveniles were nabbed by Officer Jim Maynard after several citizens had complained they were a menace to life and limb on the reservation. Officer Ray King, who inspected the vehicle in which they were zooming about, cited the driver for four mechanical defects found.

Villagers See Only Part of Sky Parade

Villagers were disappointed last Saturday when only a small portion of the big sky parade which traversed southern California on Armed Forces day was visible from Palm Springs.

The warplanes were en route from El Centro to San Bernardino when spotted passing over the city.

Police Looking for Big, Burly Prowler

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They received several complaints of the prowler during the week but to date he has managed to keep out of the way of the searching officers.

FOR SALE

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Houses, Lots, Rentals and Insurance

SEE
Realtor Hillery --- Cathedral City
PHONE 83417
See Classified

(Political Advertisement)

lessly. The office of your supervisor is a big job. The supervisors spend ten million dollars of the tax-payers money annually in addition to state and federal funds. It is big business. They exercise control, in varying degrees, over every phase of your daily life.

"Merit alone should count in selection of a supervisor. And, if elected, I plan to see that the fourth district occupies its proper place in the county."

(Political Advertisement)

ELECT Louis O. Ridder for County Superintendent of Schools

3 Years as Assistant County Supt. of Schools
22 Years Experience as Teacher, Principal, Superintendent.

Endorsed by the Riverside County Secondary School Administrator's Association.

FOR SALE

Your Desert Home—Not too large, compact, attractive, cheerful, close in location. Large living room with fireplace, glass enclosed sun room, convenient kitchen, large well ventilated bedroom with double wardrobes, full bath plus 1/2 bath. Completely furnished.

Price: \$25,000. Includes 2 Lots

Attractive modern residence within walking distance of shopping center and grade school. Living room with fireplace opens on to sunny screened rumpus room with barbecue. Three family bedrooms, 3 baths, plus 2 servants rooms and 2 baths. Furnace heat; irrigation shares.

Priced at \$39,500

This beautifully furnished four bedroom, three bath home in finest residential area, now offered for sale. The living room is spacious with an attractive fireplace, and opens on to a south lanai. Furnace heat; large walled lot with ideal location for pool. See us for particulars.

MURIEL E. FULTON

REALTOR
AND ASSOCIATES
Frances Wilson, Ernie Dunlevie, Burnham Bigelow
482 N. PALM CANYON DRIVE PHONES: 2226 - 2225

Business & Professional Directory

AMBULANCE SERVICE

AMBULANCE SERVICE

WIEFELS & SON
666 Vella Road
Palm Springs
Phone 2977

CLEANING

Desert Cleaners
6-HOUR SPECIAL CLEANING
Pick Up and Deliver
Call
Palm Springs 2733

- Ready Mixed Concrete
- Rock and Sand
- Washed Plaster and other specification rock products.

PROMPT DELIVERIES (Any hour—day or night)

Desert Rock Co.

N. INDIAN AVE
Near Garnet Station
PHONE 2776

PAVING

J & S Paving Co.

Paving, Resurfacing, Grading, Excavating
Asphaltic Concrete Material
Plant Mix Material
Desert Mix
Serving the entire Desert area.
Gen. Mgr.: SAM JANICH
For the Best, Call 'J & S'
Specialists in Paving
P. O. Box 74
Palm Springs 6551

JOB PRINTING

Commercial Printing

NOW... for the first time in Palm Springs the convenience of an adequate

PRINTING SERVICE

Prepared to meet your printing requirements—promptly, satisfactorily and economically.

Phone 2249

Desert Sun Press

Offices in Colburn Center
174 N. PALM CANYON DR.

RADIOS

Reeds Radio Shop

SOUND SYSTEMS
RADIOS
RADIO RENTALS
875 N. Palm Canyon
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SERVICE STATIONS

Be Sure and "GET ASSOCIATED" at
"JUD" OSBURN'S
The Friendliest Service Station in Palm Springs
300 N. Palm Canyon Dr.
Phone 9060

NEWSPAPERS

Desert Sun

Subscription Rates:
\$4.50 Year in Riverside County.
\$5.50 elsewhere in U. S.

No extra charge is made local subscribers for mailing the paper outside Riverside County during the summer months.

Palm Springs News

Subscription Rates:
\$2.50 year in Riverside County.
\$3.50 year elsewhere in U. S.

For advertising rates in Business & Professional Directory Call 2249.

ELECT Congressman RICHARD NIXON U. S. SENATOR

The Man who "broke" the Hiss-Chambers Espionage Case

THIS IS WHAT YOU CAN DO TO HELP WIN REAL SECURITY FOR YOUR FAMILY

- Talk to your friends and neighbors about Congressman Nixon.
- Write to your friends all over California about Congressman Nixon.
- Tell your friends and neighbors to listen to Congressman Nixon on the ABC radio network every Monday at 8:45 PM.
- Take your neighbor to the polls on election day, June 6th.

Democrats and Republicans can vote on June 6th for

RICHARD NIXON UNITED STATES SENATOR

VOLUNTEER YOUR SERVICES IN THIS VITAL CAMPAIGN FOR GOOD GOVERNMENT TO CONGRESSMAN RICHARD NIXON FOR UNITED STATES SENATOR RIVERSIDE COUNTY CAMPAIGN COMMITTEE

Box 111, Riverside
Joseph S. Long, Chairman — George Reade, Jr., Secretary

Girl Scouts

Riverside Scout director, Mrs. Martha Vickers announced that all girls interested in camp of junior and senior high school age whether Girl Scouts or not may go to Azalea Trails camp this summer.

Information and application blanks may be obtained from Mrs. Russell Rink, or other Scout leaders.

Brownie troop 1 had an overnight party at the Scout house last Saturday, 12 girls attended. The girls cooked dinner that night and breakfast next morning, then nine of the girls had a flying-up ceremony. These girls were old enough to become Scouts were Polly Self, Bonnie Woodmannssee, Carroll Fuller, Claudia Bassett, Marlene Adams, Donna Jean Schriber, Vandal Crawford, and Scwidow P. Pickens. They will form the White Rose Scout troop 5 next fall.

This troop several months ago "adopted" a little girl in Overton, Texas who has been in bed with polio for over a year. They have been sending her cards, letters, Girl Scout cookies, and money to the troop treasury to buy her a doll. With the rest of the money the girls plan to buy something for the kitchen of the Scout house. Mrs. R. Rink and Mrs. C. B. Self stayed with the girls.

125 Brownies attended the play day last week. Perfect attendance prizes were awarded.

Scout troop 15 had a farewell party for its last regular meeting Tuesday, 15 girls attended and cake and a cool drink were served. The program was made up of girls working on 2nd class rank. They completed sports and games requirements by leading the group in games and sports. Those passing were: Patricia Bentley, Cecily Bond and Donna Campbell.

This troop plans to work on merit badges during the summer. The first such meeting will be Monday morning, June 5, at 10 o'clock at the home of leader Mrs. Paul Traver, 3860 Calle San Antonio.

Older Scouts interested in helping with supervision of the younger children on the school's summer play program, contact Douglas Doyle at the Palm Springs Unified school district office. It is hoped some merit badge requirements may be passed this way.

Troop 10 under Mrs. Herman Reich and Mrs. Saul Ruskin had as their last meeting of the year a dinner at the Scout house Monday, 16 girls attended. Half of the girls were learning Girl Scout laws in preparation for their fly-up next fall; the rest of the girls prepared dinner.

Dr. Macartney in Pulpit Sunday

Dr. John Robertson Macartney, former pastor for 11 years, will preach next Sunday at 11 a.m. at Community church on "America, Awake!" He will also speak at the 7:30 p.m. service on "The Perils of Noontide—Why so many men go to pieces in middle life."

Rev. James H. Blackstone will return to the Village in time to conduct next Wednesday evening's prayer meeting. He has been a commissioner to the General Assembly of the Presbyterian church in Cincinnati, Ohio.

There will be special music at both morning and evening services.

Sunday school for all ages meets at 9:45 a.m.

Whitsunday at St. Paul's Church

St. Paul's in the Desert, Episcopal church, will conduct 8 a.m. and 11 a.m. services throughout June, the Rev. Robert M. Hogarth, rector, said. This week but the 9:30 a.m. family hour service will be held for the last time next Sunday with the closing of Sunday school for the season.

Next Sunday, Whitsunday, Rev. Hogarth will preach on the "Pentecost of the Soul" at the 11 a.m. service. Holy Communion will be celebrated at both the 8 a.m. and 11 a.m. services.

Christian Science Reading Room Closes

Announcement was made this week that as of May 31, the Christian Science reading room in the Center will be closed for the summer months.

Christian Science services will be held in the church building at 271 Ocotillo avenue until July 1.

Paul Summit Talks To Masonic Club

Paul Summit, vocational guidance director for the Palm Springs Unified school district, will be the speaker this noon when Palm Springs Masonic club holds its final meeting of the season.

Summit will talk on "The Business of Living."

The Desert Sun CLASSIFIED ADS PHONE 2249

P. O. BOX 190
PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

	One Time	Two Times	Four Times	Nine Times
Per Line	.25	.45	.80	1.60

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RATES BASED ON CONSECUTIVE ISSUES

DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS

Personals 12

CONCRETE BLOCKS. PH. 8-3553

Service Miscellaneous 15

J. CARLSON, General Contractor
Any one desiring building—Contact at 571 Sunrise Way or phone Riverside 4534.

Home Services 20

PIANOS
New and Used
Grands, Spinets, Uprights
For Sale or Rent
Tuning & Repairing
Apply Rent on Purchase
HOLLEY & JACKSON
233 Cajon St. - 6891
REDLANDS

SWIMMING POOLS. PH. 8-3553

Situations Wanted 25

LADY, unencumbered, desires apartment or hotel management. Local experience and following. P. O. Box 676, Palm Springs.

NEED HELP? Phone Jane Brown 2838 P. S. Employment Agency 180 N. Indian

RESPONSIBLE man will care for home and garden during summer months. Reasonable fee. Ph. Ray at 8-3122.

From Page One—MORE ABOUT SCHOOLS

Legion awards, Mrs. Leon H. Wilbur, the D.A.R. award and the music award was presented by Mrs. Violet Fowler, on behalf of the Palm Springs Woman's club.

Following presentation of the class by George Manington, principal, Valeria Hubbs, class treasurer, presented the gift from the graduates.

California Cadet corps from Palm Springs high and members of Owen B. Coffman post, American Legion, advanced and retired the Colors.

THOSE WHO WILL receive diplomas at the high school exercises tonight are:

Angleyer, Lu Ann
Arakelian, Barton
Banning, Richard E.
Beckley, Betty Joan
Bennett, Karole LaRue
Bond, Charles Linden
Brudvik, Vaughan Eduard
Clarke, Richard Melvin
Connell, Barbara Gail
Corwin, Edythe Joan
Crossley, Barbara Jean
Crossley, Corinne Jacquelyne
Day, Gary
Ehlert, Nancy June
Erickson, James Edward
Everett, Vernal Roy
Fletcher, Hubert Louis
Gray, Bruce Richard
Hadden, Francis M.
Hammond, Craig Sinclair
Harper, David Carlos
Houghton, Anne May
Hughes, Jay Sawelle
Hulme, Sonya Jeanne
Imman, Gordon S.
Jackson, Kenneth Dwight
Jones, Rollin Clayton
Jones, Wanda June
Kalasky, William Lawrence
Kibbey, Alfred Pierce
Knapp, Robert Richard
Kings, Richard James
McCabe, Mary Jean
Malouf, William Gary
Marquez, Benjamin J.
Mendoza, Donald Rueben
Mendoza, Eleanor Alice
Murphy, Artie Lee Butler
Nash, Frances Marian
Nava, Mary Lou
Pierson, Patricia Ann
Prieto, Vera Ann
Rangel, Linda
Rasmussen, George Norman
Reid, Jean Ann
Rennett, Sandra
Roth, Marvin Leonard
Sale, Paul Reginald
Schulman, Robert M.
Simpson, Merlin
Skuse, Joyce Lee
Slocum, William Ralph
Small, Sandra Hugh
Smedley, Stella Shirley
Smith, Norma Jean
Sorensen, Donna Mae
Spalding, Judy Bell
Sumers, Dale Joseph
Swafford, Reed B.
Sweet, Harold G. Jr.
Thompson, Marshall Scott
Thompson, Ronald K.
Turner, William Morris
Turner, Michael
Weiss, Edward
Williams, Bonnie Waunita
Wrathall, Lois Anita

*Life members of California Scholarship Federation, earned by maintaining membership during the junior and senior years.

*Seal bearers of California Scholarship Federation, earned by maintaining membership during the four years at high school.

Help Wanted 27

MALE OR FEMALE bookkeeper and stenographer with years of experience and references. Must be able to stand bond. Write for interview. P. O. Box 190, File C-4.

IF YOU ARE familiar with the many benefits of ozone and want to add to your income, write P. O. Box 345, Desert Hot Springs.

LADY interested in caring for children in Rancho Mirage (days) reasonably. Write P. O. Box 190, File D-4.

LEGAL SECRETARY, full or part time. Ph. 2986.

Business & Financial 30

2 1/2 ACRES business frontage on highway in Banning with nice home (1 acre in shade trees) 10 yrs lease at \$75 month, option of 10 more at \$100 month plus option to buy. Owner—Desert Realty Co., Cathedral City.

For Sale or Exchange 34

Lake Tahoe

Rentals, Sales, Exchanges for Palm Springs Area
Phone Jack Heffernan, 2-4385, or write P. O. Box 448, Palm Springs
HEFFERNAN LAND CO.
Licensed Real Estate Brokers—California and Nevada

WILL TRADE multiple dwelling lot adjoining hot mineral water pool. (Bubbling Well) for late model car. Will pay difference. Box 423, Desert Hot Springs.

5 ROOM furnished comfortable home. Close in. Box 563, Ph. 8-4475. Terms, cash or monthly payments.

Real Estate For Sale 35

3 BEDROOM furnished, stucco, tub bath, \$9,850, good terms.
3 bedroom stucco, \$10,000, down payment \$1600.
Have some good buys in residential lots.

9-Unit beautiful court. During the season, daily income \$110. Good investment, \$60,000. Terms can be arranged.

Frank Miller
REALTOR
AND ASSOCIATES
428 N. Palm Canyon. Ph. 2929

Watch

4-New homes being built. 1 block south of Tamarisk on Altamira, between Avenida Caballeros and Arroyo Rd. 2 of them have started and houses will range from two to four bedrooms.
Information and plans available in this office.

Martha James
REALTOR
Graham Dexter and Arch Noble
445 N. Palm Canyon Dr.
2751—Phones—2812

LAKE ARROWHEAD, on exclusive North Shore. Magnificent landscaped acre estate, 10 room mansion, beautifully and completely furnished, plus quarters for maid and chauffeur. Private pier and beach. Designed and built for gracious living. CASH OUT.
ALAN ALLEN CO.
226 N. Palm Canyon. Ph. 2247

BEST OFFER takes 83' by 145' corner lot, 17 miles from Palm Desert, in mountain area, at 4000' level. Property includes small cabin, complete bath, 250 gal. butane tank, filled, and electric plant. Call OWNER, P.S. 6403 or write OWNER, 3914 Calle San Raphael, Palm Springs.

LEASE—Trailer site adjacent Ramon Park, facing Sunrise Way. Ideal for DeLuxe Park. Will give long term lease with option to buy. See Owner, John W. Williams, 423 N. Palm Canyon Dr. Phone 3311. Or, see

FOR QUICK SALE
3 bedrooms, 2 baths, attractively furnished, walled patios, garage, steel sash, tile roof. Large lot, excellent location. \$14,000. Call Mr. Heiser, 2727.

NEAR BULLOCK'S and the post-office. Large corner lot for income. Consider part exchange—what have you? Munholland & Co., 431 N. Palm Canyon. Ph. 3673.

80 ACRES with water, grape land. \$225 per acre. Near Palm Springs. Future subdivision property. Munholland & Co., 431 N. Palm Canyon. Ph. 3673.

SACRIFICE by owner, make offer. 2-year stucco house, 3 bedroom, 2 baths. Open Saturday, Sunday, Monday, 11-6 p.m. 748 Calle De Rolph, Palm Springs.

DUPLEX, new modern, furnished. Close in. Reasonable. Owner on premises. 501 Calle Abnoria.

2-BEDROOM. 2-bath, modern stucco, furnished house, on leased land. Center of town. \$3750. Phone 2957.

LAS PALMAS HOMESITE, priced under the market. For details phone 3673. Munholland & Co., 431 N. Palm Canyon.

\$900 CASH FOR TWO LOTS on Eighth Ave., Desert Hot Springs. Owner, 642 Desert Way, Palm Springs.

2 BEDROOM. Panel Ray, coolers, block wall, sprinklers. 750 Paseo de Anza. Ph. 3103.

Real Estate For Sale 35

Liquidation Sale
New 1700 square foot Palm Springs homes, including tennis and swimming club memberships.

\$10,950
(less than cost)
FIRST AND SECOND UNITS SOLD OUT!

Hurry and select your home now! A few homes left in third unit. Close to swimming pool and tennis court.

Attention G.I.'s

ALSO—A few homes for you with

NO DOWN PAYMENT

only \$65 Month
Electric range, refrigerator & carpeting if you wish . . .

OR
A completely furnished model ready for occupancy at \$650 DOWN AND \$65 MONTH. All sales include full membership in SWIMMING POOL AND TENNIS COURT.

DRIVE OUT TODAY
See Model Homes open for your inspection. . . .

PALM SPRINGS OUTPOST
ESTATES
On Ramon Road
4 miles east of Palm Canyon Drive—Phone 2-5133 or 2-5135
L.A. Office, 1031 So. La Brea
Phone Webster 0168

Exclusive Foster Features!

PALM CANYON BUSINESS
75' frontage downtown Palm Canyon Drive store building, all leased. Current gross over 12% of asking price of \$85,000.

South end, close in, furnished Duplex. Both sides rented for excellent yield on \$13,000.

South end Palm Canyon Drive. Store and apartments. Nice income on a realistic price of \$37,500.

H. H. FOSTER, Associates Inc.
Lee Luecke — Ted Pearson
Al Ziskin
101 N. Palm Canyon Ph. 3555

REAL BUY!

Try and duplicate this at the price! A 1600 foot home with 2 car garage, 1 year old, on a 105x116 foot lot with room for pool. Good close-in location. Paved street. Central hall plan. 2 large bedrooms, large living room with fireplace and picture window. Dining room. Large kitchen, bath, shower, large closets. Panelray heat. Air conditioning duct to all rooms. Tile covered floors. Priced for quick sale at \$14,000, terms.

C. H. Morehead, 238 Indio road (S. Highway 111, Ph. 5183).

IN TAHQUITZ RIVER ESTATES
3-BEDROOM, 2-bath home

UNFURNISHED
This is one of the choicest locations in the entire tract. . . . Fenced and partly landscaped. Bank of America loan \$11,400, balance cash.

Call owner 2249 or 5421
... or see your broker

SEASON END SPECIALS AND PROFIT-MAKERS
4 BEDROOM desert home, 100x300 choice location. Furnished or unfurnished. Rental income alone will give owner title in few years.

2 BEDROOM (master 18x21), large walled patio. Over 100 foot frontage. Zoned for business. Good terms. Total price \$10,500.

C. D. (Bill) McGEE
Palm Desert and Shadow Mountain East Tract office.
Phone 7-6291 or 7-62742

Bargain-Hunters DON'T MISS THIS!

OVERLOOKING NEW GOLF COURSE
Modern 2 bedroom home with den, sport. Beautifully designed for lazy desert living. \$7500 terms.

COME OUT TODAY—
DON CAMERON, REALTOR
Phone 8-4411

PALM SPRINGS, 2 adjoining lots, R-3 and R-1. Each 100x100 feet on Indian Trail Ave. near Biltmore. Write or phone owner, E. G. Marshall, 504 Huntington Blvd., Arcadia, Calif.

TAKE CLEAR LOTS on purchase of beautiful home, 2 bedrooms, 2 baths, furnished. Munholland & Co., 431 N. Palm Canyon. Phone 3673.

R-3 Lot
WARM SANDS Tract. Also residential lot, Tamarisk Road. Reasonable. Phone owner, 2838 weekdays.

DUPLEX ON LARGE LOT. All electric. \$7,750. Also attractive 2 bedroom house, cooler, fireplace. Yearly lease, \$750. Owner, Ph. 8-3268.

3-BEDROOM, 2-bath home, 1318 Buena Vista. Phone Owner, 4113, or see your broker.

Real Estate For Sale 35

Sheptenko Specials
Lot R-3, Bungalow Court site. Reduced from \$3950 to \$1975. \$295 down.

HOTEL APT. SITE, near Lone Palm and Rossmore hotel. Cost \$18,500. Will take \$12,500; car, trust deed, lot, or house-trailer down. Trade for L. A. home.

\$750 DOWN. 3 bedrooms, 2 full baths. Asphalt tiled floors in kitchen and bath rooms. Dissolving Corporation, will take \$10,500, balance on easy terms.

THIS WEEK'S SPECIAL:
Three bedrooms, two full baths. Completely furnished. Car port. Large landscaped corner lot. Large filtered swimming pool. Completely walled in. All for only \$17,500. Can be purchased unfurnished.

TRIPLEX: Live in one and rent out two. Beautifully furnished. Located in secluded south side. Room for another unit or pool. Only \$24,500. Easy terms.

4 UNIT INCOME. Hollow tile construction. Beautifully furnished. Excellent location. Large lot. Reduced to sell. Only \$23,500.

4 BEDROOMS, 3 baths, fully furnished. With two bedroom guest house. All for only \$21,500.

20-UNIT INCOME. Apt. Hotel with pool and phone exchange. Reduced from \$175,000 to \$140,000. Shows terrific income on the above purchase price.

40 ACRES adjoining million dollar Thunderbird golf course. Over 1600 feet of blvd. frontage, which alone is worth the asking price. Has excellent well, storage tank, and over 1600 feet of six inch water line, cost over \$10,000. All utilities are in. Will sell entire setup for only \$45,000 on easy terms.

Let's Trade

TRADE FOR LOS ANGELES
2 bedroom furnished, \$12,500.
Furn home and income, \$15,000.

2 bedroom furn with pool and guest house . . . \$17,500
4 bedroom furn. Large grounds. Exclusive tract . . . \$35,000

Want San Pedro or Wilmington. Have 3 bedroom, 3 bath. . . . \$16,500

Want Beverly Hills home. Have 4 bedroom furnished adobe. . . . \$26,000

Want Santa Monica income. Have brand new 3 bedroom. Exclusively furnished. \$28,000.

Want Hollywood income. Have brand new 3 bedroom, 3 bath. Exclusive tract . . . \$30,000.

Peter B. Sheptenko
Realtor
Jules DeVorzon
Wm. Heiser
Frank McCready
475 N. Palm Canyon Dr.
PHONE 2727

OFFICE OPEN ALL SUMMER

Great Opportunity

5 beautifully furnished units. Good exclusive rental location. Smashing price \$27,500.
ALAN ALLEN CO. & Associate
ROSE ROSENBERG
Realtors
226 N. Palm Canyon
Royal Palm Hotel
Phone 5196 or 2247
Evenings, 6535

MUST see to appreciate. 2 bedroom home, furnished by Bullocks, beautifully landscaped and fenced. Has large flood-lighting patio. Enclosed lanai. Furnished \$16,500. Unfurnished \$14,500.
SEE APPLEBAUM, REALTOR
320 South Indian Ave.

SUMMER PRICES
We have some very good buys in homes, hotels, courts, lots.
Palm Springs Realty Co.
507 N. Palm Canyon. Ph. 2742
Ernest Grosche, Wm. Kleinberg
Realtors

Exchanges 36
WILL TRADE attractive 3 bedroom home, Gillette Regent Square, walking distance, Brentwood Country Mart, for income units in Palm Springs. Ph. EXbrook 4-5424 (Santa Monica) or write P. O. Box 190, File H-4, Palm Springs.

WANTED: Palm Springs 2 bedroom home as trade on 3 bedrooms and 2 rentals, cool, shady, quiet, one acre landscaped. Owner, 1487 E. Babbour, Banning, Calif. Phone Suburban 35.

4 LOTS, worth over \$600 each. ONE or ALL for car, house trailer, cement work or painting. Phone 2727, 475 N. Palm Canyon Dr.

Real Estate Wanted 37
LISTINGS WANTED
THE new Golf Course area and Rancho Mirage in enjoying a boom—but it's still a buyer's market.

If you have property to sell, PRICED RIGHT, I have the buyers. Mail in your listing.
DON CAMERON, Realtor
Rancho Mirage
Box 5
Palm Desert, Calif.

ATTRACTIVE 5 room cottage. Large fenced yard. Garage. Shade. Fully furnished. Rent \$55. Ph. 3082.

3 BEDROOM furnished house. \$85 per month. 3667 Sunny Dunes Rd. Key at 3937.

GUEST HOUSE, reasonable rent for summer. Cooler, hot water. Ph. 7873.

LEASE OR RENT 2 bedroom furnished. Coolest spot in P. S. 8-3764.

Real Estate Wanted 37
LISTINGS WANTED
THE new Golf Course area and Rancho Mirage in enjoying a boom—but it's still a buyer's market.

If you have property to sell, PRICED RIGHT, I have the buyers. Mail in your listing.
DON CAMERON, Realtor
Rancho Mirage
Box 5
Palm Desert, Calif.

Real Estate Wanted 37

List your rentals, sales and trades with
MADGE O. ROCKS, Realtor
380 N. Palm Canyon Drive
5187—PHONES—7375

WANT TO BUY home, apartment or small court. Close in. Must be reasonable. Cash. File K-4, Box 190, Desert Sun.

Business Rentals 38

FOR RENT—Industrial building, just completed. 2 separate compartments, 16x30 ft., and 16x32 ft., all concrete construction. Excellent for storage or for any industrial use. See—JOHN W. WILLIAMS, Realtor and Owner
Claude W. Gottbehuert, Assoc.
423 N. Palm Canyon. Ph. 3311 or See your broker.

STORE BUILDING for rent, apply at 186 S. Palm Canyon Drive. Phone 25871.

Wanted to Rent 39

RELIABLE local residents want reasonable year-around lease on 2 or 3 bedroom home, furnished, 2 baths. Write P. O. Box 190, File J-4.

WANTED FOR NEXT SEASON by Bullock's, employed man and wife: 2 bedroom furnished house. Not over \$100 month. Ph. 7611.

WANT unfurnished 2 or 3 bedroom house with 2 baths on 2 year lease at \$1200 yearly. Elderly couple. Write details. P. O. Box 1031.

Rooms For Rent 40
SUMMER RATES starting at \$10 per week. Swimming pool. ROYAL PALMS HOTEL

Apartment For Rent 43
EXCEPTIONALLY LARGE, beautifully furnished 1 and 2 bedroom apartments. Very reasonable rent for summer months or year. 328 Camino Real. Ph. 3012.

LANTANA LODGE, 314 Camino Romo. Lovely air-conditioned apartments and rooms with swimming pool. Reasonable rates. Open year around. Phone 25352.

WITH SWIMMING POOL—New modern kitchen apartments, air-conditioned, center of town, \$100 per month. 2 people. Del Hai Mo Lodge, 641 N. Palm Canyon. Phone 2821.

ATTENTION TEACHERS: Reserve now for next season. Studio apartments for 1 or 2. Also deluxe apartment for 3. 524 Calle Abnoria.

UNIQUE charming penthouse apartment. Large new cooler. Cozy porch. References. Quiet couple. No. 4 at 1200 S. Palm Canyon.

NEW one-bedroom apartment, furnished, \$75, or unfurnished, \$65, or special weekly rate. Nice location. Ph. 7432 between 10-12 a.m., 6:30-7:30 p.m.

SWIMMING POOL, summer rates. New furnished bedroom apartments. Coolers. All utilities paid. Phone if desired. \$65. Ph. 2-4311.

FURNISHED Apartments with large kitchens and patio. Also Hotel rooms, air-conditioned \$60 and up. 336 Paseo El Mirador. Ph. 2-5682.

VISTA DEL ORO
New 2-bedroom, all electric, furnished. Reasonable rent. Ph. 2371. 261 1/2 Avenida Ortega.

STUDIO APARTMENT with cooler and utilities furnished. C. H. Morehead, 238 Indio Road. (S. Highway 111). Ph. 5183.

DUPLEX APARTMENT and garage, summer or yearly lease, open Saturday or Sunday. 566 Calle Ajo.

MODERN apartments, all conveniences. Summer rates, \$50 month. Infanta Apartments, 180 Sonora Rd. Ph. 24591.

APARTMENTS

Doyle Named City Director Of Recreation

Douglas Doyle, experienced in recreational work, will assume his duties as recreational director here Monday, May 29, Russell Rink, city manager, announced this week. Doyle succeeded Bob Bennett, recreational director for many years, who resigned recently to become director of the Youth Center.

Bennett will remain on the post until next Thursday and will acquaint Doyle with what is going on in recreational circles here, especially the softball set-up.

Meeting of managers of all softball teams will be called within a few days by Bennett to meet Doyle and to discuss plans with him.

At this time schedules will be worked out in preparation for the first day of the season, June 5th.

U.S. Librarian

Visitor in Village

Mr. and Mrs. George T. Smisor were visitors in Palm Springs this week.

Mr. Smisor is connected with the micro film laboratory of the Library of Congress and stationed in Mexico City.

They stopped in Palm Springs to call on friends while on a vacation tour of southern California.

(Political Advertisement)



CHAMPIONS—High school aquatic teams which were given awards this week: Front row, left to right, Wayland Reynolds, coach; McKinney DeJesus, Hines, Arakelian, Miller, Krings, Martin, Principal Henry Greeley. Second row, Day, Gowland, Winterton, Hicks, Moore, Smith. Third row, Frost, Jackson, Robertson, Johnny Black. (Desert Sun Photo.)

Stock Farm Sold By Martin Zalud

Sale of the famed Zalud stock farm, founded by Martin Zalud of Palm Springs, just west of Beaumont, was announced this week. The buyer was George Ring, head of the Ring Oil company of Los Angeles.

The extensive property with home, stables and a training track, lies just north of Highway 99 at the western edge of Beaumont. A number of thoroughbred horses are in training there now.

(Political Advertisement)

List Tennis Champions

Rolly Valle said that all returns were now in on the recent Palm Springs tennis tournament with playing of singles in the women's division. Mrs. Dorothy Allen won over Frances Nunan 6-2, 6-1 in the finals. The champions for 1950 are: Men's singles—Don Williams. Men's doubles—A. G. Kettmann and Harold Hicks. Mixed doubles—Mrs. William Powell and Harry Plymire. Women's singles—Mrs. Dorothy Allen.

(Political Advertisement)

Indian Aquatic Team Rewarded

Awards were presented Palm Springs high school aquatic stars last Friday as a result of their victory in Riverside County league swimming meet held here two weeks ago. The Indians swept all three classes in the meet and Wayland Reynolds, their coach, and Principal Henry Greeley presented the awards at ceremonies at the gymnasium.

(Political Advertisement)

Sumers, Weiss Win Top Honors At High School

Dale Sumers and Eddie Weiss, outstanding Indian athletes received the two top awards of the year at exercises at the gymnasium at Palm Springs high school last Friday.

Athlete of the Year award went to Sumers for his outstanding play in football, basketball and baseball. The presentation was made by Coach C. E. Ballagh.

Sumers was also awarded an \$1800 scholarship at the University of Arizona where he will enroll in the fall.

Eddie Weiss was presented the Allen Hall award by Paul Sumers of the high school faculty. The Allen Hall award was set up by Mrs. Allen Hall, his mother, to commemorate the memory of an outstanding high school athlete who lost his life in World War II. Weiss was selected for the annual award by the Letterman's club.

FOR INTERESTING PLACES TO DINE READ THE DESERT SUN.

A Desirable Home in Los Palmas Estates
New furnishings.
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8-Club League To Start Softball Play on June 5

Plans for two leagues this summer, one strictly local and one taking in Indio and Coachella have been abandoned and an eight-club league will fight it out at the Polo Grounds, it was announced Monday.

Teams in the loop are: American Legion, Owen Coffman Post 519, American Legion, Wilbur Cox Post 615 (formerly the White Sox), Junior Chamber of Commerce, Cathedral City, Desert Hot Springs, Mexican Colony, Youth Center and Palm Springs Merchants.

Play until mid-season, at least, will be on the old softball diamond as the new diamond lights are not expected to be ready until July. The season will continue until September.

Frank Partridge is lining up teams for the Boys League. Games in this league will be played as preliminaries for

(Political Advertisement)



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As YOUR Member of the State Board of Equalization
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CLASSIFIED ADS—PHONE 2249

Game Fish For Salton

Village fishermen next year won't have to travel so far for deep sea game fish.

Word was received this week that federal, state and private fishing groups are experimenting with game fish from the Gulf of California in the Salton Sea.

If the experiment proves successful, there should be good fishing there within a year, officials said.

More than 200 game fish of several varieties, as well as crabs and various fish-food organisms have been planted.

the Palm Springs league games. Two girls teams are being planned. One, the Globe Trotters, is already practicing.

Two practice nights have been assigned each of the eight teams in the P. S. league and when they are completed, practice games are being lined up before the start of league play a week from next Monday.

Maurice Smith Winner in First J. C. Golf Joust

Maurice Smith carded a gross 80 in the first annual Junior Chamber of Commerce golf tournament last Sunday morning on the O'Donnell course and walked away with Class A honors.

Runner-up was Dr. C. H. Baldwin with an 82.

Twenty four Jaycee members competed in the tournament which was split into three classes, A, B and C according to prowess of the individual golfers.

In Class B, the winner was Nick Mutascio with a 93 and Class C was won by Ed Hawkins with 109.

Don Miller was in charge of the tournament and plans were mapped by the Jaycee to make the event an annual affair each spring.

Discover...the big difference in cottage cheese

Just taste Knudsen Quality—You'll never use any other cottage cheese because

FULL RICH FLAVOR

Knudsen Cottage Cheese has a delicate, full, natural flavor—never too strong.

FRESHLY SWEET

Knudsen Cottage Cheese is made from fresh sweet milk—never tastes sour or bitter.

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Knudsen Cottage Cheese is blended with pure sweet cream to a just-right consistency—never too thick or watery.

TENDER Knudsen Cottage

Cheese is never too hard or tough—nearly melts in your mouth.

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A Brief... STATEMENT OF FACT!

By Col. Robert A. Ellsworth
CANDIDATE for SUPERVISOR

4th District, Riverside County

1. BACKGROUND: I'm not a politician. I've never run for public office. I'm a leader of men, qualified through 30 years of experience as an officer and soldier. I was one of the youngest non-commissioned officers in World War I and engaged in three major offensives. I was appointed from the Washington State National Guard to the U.S. Military Academy at West Point, New York, where I graduated in 1924.

At outbreak of World War II, I was stationed in Hawaii. I held the responsible position of Assistant to the Deputy Chief of Operations in the Hawaiian department during the battle of Midway. I was elected to command Canton Island, then the outpost and crossroad of the Pacific. I was executive of the 25th Division Artillery on Guadalcanal and the Solomon Island Campaign.

After being hospitalized to the U. S., I joined the 35th Division, which was the St. Lo breakthrough division, and spearheaded with General Patton to the Battle of the Bulge. Thirteen citations and commendations in combat testify to my performance. I'm now retired with rank of Colonel and still only 49 years old.

2. PRESENT STATUS: I own my home at Palm Village, Indio, where I have resided for nearly five years. For two years I was Tract and Sales Manager for Palm Village and then became Sales Manager for Palm Desert. At present I am in the real estate business on my own. My two children are in college—my daughter is graduating from Stephens College at Columbia, Missouri, this June, my son is studying engineering at Riverside Junior College and is going to Berkeley.

I have taken an active interest in Valley and Civic functions, am a past member of the Coachella Valley Advisory Planning Committee. I have had a part in the formation of the Palm Village and Palm Desert Development Association and have been unanimously elected chairman of its Board of Directors as evidence of the respect and esteem of my neighbors. As president of the Coachella Valley "High Twelve" club I have dedicated my services to community betterment and welfare. I have the veterans' respect and their welfare at heart, and am now serving as vice-commander of the 21st District of the American Legion and a member of the Department National Security Commission.

3. MY CONCEPT OF THE RESPONSIBILITIES OF OFFICE: Being a County Supervisor is a difficult assignment. But I promise honest and efficient

service and concrete accomplishments. It is a man-sized job, requiring a man of integrity and ability to handle a difficult situation. The desert and the "Pass" have been forgotten children long enough. Good government can only be accomplished by placing in office right-principled persons with the strength and character and ability to obtain right and fair consideration for the taxpaying public.

Money won't begin to compensate for the time and effort that must be spent in trying to get fair representation commensurate to our taxation. We must stand solid as a fourth district in order to win our just dues on budget appropriations for sufficient roads, efficient hospitalization, adequate flood control, proper zoning, planning and sanitation, and efficient county airport operation. A coordinated program of county betterment for industry, agriculture and resort areas is of utmost importance. We can and will be a dominant factor of a great County in a great state. A desert sub-courthouse is mandatory for proper administration.

4. MY ESTIMATE OF HOW TO ACCOMPLISH THE JOB: We cannot be revolutionary, we must be temperate and patient. Our purposes and aims will evolve naturally without forcing if we handle the problem with the right equation and finesse. We can't kick the other supervisors in the teeth or be too demanding; we must not try to "turn over apple carts" or be too reactionary at the outset. It will take tactful doing to win the confidence and respect of the opposition. Time will tell—your advice and counsel will be heeded and accepted.

5. WAYS TO ACCOMPLISH OUR MISSION: Assuming that our estimate of the situation is correct we must have a plan for accomplishing our aims and purposes. In the first place the District is far too large for any one man to properly serve, and restricting is in order. I must have the assistance and cooperation of every city council, chamber of commerce and civic group in the entire District. I will give you weekly reports on what transpires at the weekly meetings of the Board of Supervisors. You in turn consolidate, filter and evaluate all wants and desires of groups in your area. I will consult with your group on a pre-arranged date each month. We then plan our attack and method of approach on a sound basis and come to a decision on action to be taken. With this type of planned and coordinated operation we are bound to win our just dues.

Thanks,
BOB ELLSWORTH

Your Man... For A Man-Sized Job!

MY TEN-POINT PLATFORM:

1. Strict supervision for economical and efficient county government.
2. Reappraisals for a just assessed value at present tax rates.
3. Our share of the budget, commensurate with taxes.
4. Efficient administration of county hospitals.
5. Sufficient roads to make all arable lands accessible.
6. Adequate flood control.
7. A desert branch office for efficient county administration.
8. Sensible planning, zoning, restrictions and sanitation.
9. The will of the people expressed through qualified representation.
10. I HAVE NO AXES TO GRIND.

A Leader In Peace, Or In War!

This advertisement is paid for by a representative group of voters of the 4th District.

VILLAGE MARKET HOLIDAY FOOD SAVINGS

Whether you plan to spend Memorial Day on an outing or at home, you will want to fill your market basket here. We've a grand "spread" of good snacks that make holiday meals so tempting. Come in today and stock up on all your food needs at prices that will please you.

Quality MEATS

TRIMMED READY FOR COOKING	
LEG-O-LAMB	lb. 69c
Will Cut to Size to Suit Your Table	
FRYING RABBITS	lb. 53c
FRESH GROUND BEEF	lb. 47c
OCEAN GARDEN—12-Oz. Pkg.	
SHRIMP	lb. 79c
CARNATION—8-oz. Pkg.	
CORN FLAKES	2 for 25c
With Free Cereal Dish	
TALL CANS	
CARNATION MILK	2 for 23c
HEART'S DELIGHT—Halves or Unpeeled	
Large 1-lb. 14-oz. Can	
APRICOTS	2 for 43c
HUNT'S WHOLE SWEET	
PICKLES—24-oz. jar	39c
HOMADE—QT. JAR	
DILL PICKLES	25c
HUNT'S—Large 1-lb. 14-oz. Can	
PORK & BEANS	3 for 35c
MAXWELL HOUSE	
COFFEE	1 lb. 71c—2 lb. \$1.40
ALL OTHER STANDARD BRANDS	
lb.—75c 2 lbs. \$1.48	
CHALLENGE BUTTER	lb. 69c
1st Quality Quarters	

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CORN BEEF HASH	33c
HECTOR—15-oz. Can	
DOG FOOD	3 for 23c
WHITE KING OR VEL.....Lg. Pkg.	25c
HUNT'S—NEW WHOLE—14 1/2-oz. Can	
POTATOES	3 for 17c
DEL MONTE—QTS.	
PRUNE JUICE	2 for 49c
LIBBY'S—HALVES OR SLICES	
Large 1-lb. 14-oz. Can	
PEACHES	2 for 39c



FRESH COACHELLA VALLEY
CORN ea. 5c
IMPERIAL VALLEY
CANTALOUPE 2 for 19c